

Kristu Jyoti College of Management and Technology

An ISO: 9001 – 2015 Certified Educational Institution Affiliated to M.G University, Kottayam Approved by AICTE, New Delhi

INSTITUTIONAL DISTINCTIVENESS

KRISTUJYOTI COLLEGE OF MANAGEMENT& TECHNOLOGY

DISTINCTIVENESS

Kristu Jyoti College of Management and Technology (KJCMT) envisages the overall empowerment of students at the college. Various activities in the college are designed to confirm the wholesome personality development of an individual, apart from academic empowerment. Such a process results in moulding academically sparkling, socially committed, and internally strong individuals who become an asset to society and the nation.

> KJCMT stands aloft with an edge over other institutions because of its distinctiveness in terms of:

- 1. Academic Empowerment
- 2. Personal Empowerment:
- 3. Cultural and Artistic Empowerment
- 4. Physical Empowerment:
- 5. Economic and Financial Empowerment
- 6. Legal Empowerment
- 7. Social Empowerment
- 8. Environmental awareness

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SI. No.	Field of empowerment	Activity
	Academic Empowerment	Merit day
		Graduation day
		Quiz Club
i)		Research and IPR Cell
-)		National Technology Day observance
		National Science Day observance
		National Education Day observance
	Personal Empowerment	PD Programme
		Opening day
		Dreams
		UNAI
		TEDx KCMT
		Counselling Cell
		Speak Out Club
		National Depression Screening Day observance
		World Day for Prevention of Child Abuse
ii)		observance
		World Mental Health Awareness Day observance
		World Bipolar Day observance
		World Kindness Day observance
		World Suicide Prevention Day observance
		World Handwashing Day observance
		International Stress Day observance
		International Day for Tolerance observance
	Cultural and Artistic Empowerment	Talent day
		College Fest: Business Fiesta
		College Fest: Daksh
		College Fest: Arshavir
		College Fest: Psyfinity
iii)		College Fest: Litartz
		Interdepartmental Competitions
		Onam Celebration
		Christmas Celebration
		Film Club



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		Arts Club
		Writers Club
		International Dance Day observance
		World Music Day observance
		Reading Day observance
		Photography Day observance
		World Radio Day observance
	Physical Empowerment	Sports Club
		Yoga Club
		National Sports Day observance
iv)		Diabetes Day observance
		World Trauma Day observance
		Yoga Day observance
		World First Aid Day observance
	Economic and Financial Empowerment	Saint Chavara Scholarship
		Career Counselling and Placement Cell
v)		IEDC (Entrepreneurship Cell)
		World Consumer Day observance
		World Entrepreneurship Day observance
	Legal Empowerment	Cyber Cell
		Anti-narcotic Cell
		International Day against Drug Abuse and Illicit Trafficking observance
		Ambedkar Day observance
		World IPR Day observance
vi)		Cyber Security Day observance
		Humen Rights and India's Freedom @ 75 observance
		Right to Know Day observance
		Constitution Day observance
		World Day of Social Justice observance
99 L	Social Empowerment	Snehaveedu
		HARSHAM
vii)		PADHEYAM
		Charity visit
		Anti – Ragging Cell

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OF MANAGEMEN

Code of Conduct and Ethics Cell
SC-ST (Minority Cell)
Women Cell
Ethnic Club
NSS
KCMT Dreams Chapter
Red Cross
National Teachers' Day observance
International Youth Day observance
Mothers' Day observance
International Family Day observance
International Workers Day observance
Nurses' Day observance
Basheer Day observance
World Aids Day observance
National Youth Skills Day observance
Children's Day observance
Woman's Day observance
International Day for Older Persons observance
Doctors' Day observance
National Epilepsy Day observance
National Farmers Day observance
World Cancer Day observance
Alzheimer's Day observance
World Day Against Child Labour observance
Hiroshima Day observance
Population Day observance
Hiroshima Day observance
Youth Day observance
Quit India Movement Day observance
Students' Day observance
International Day of Person with Disabilities observance
International Friendship Day observance
National Unity Day observance



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	International Day for the Elimination of Racial Discrimination observance
	World Food Day observance
	World Peace Day observance
	National Girl Child Day observance
	Martyrs' Day observance
这些人就不是。 这个中心	National Postal Day observance
	World Autism Day observance
	International Family Day observance
· · · · ·	Nature club
	World Environmental Day observance
	World Animal Day observance
	World Ozone Day observance
	Earth Day observance
viii) Environmental awareness	World Nature Conservation Day observance
	World Rivers Day observance
	International Day of Action for Rivers observance
	Geologists' Day observance
	Meteorological Day observance



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(i) Academic Empowerment

The empowerment of a student in academics enables him or her to accomplish, achieve, and outshine in scholastic activities. Students can accomplish growth in acumen, academic skills, and knowledge. It provides better learning opportunities in the future. Involvement in academic empowerment programmes instills a set of skills such as organisation, time management, coordination, and motivation. This empowerment ultimately transforms a student into a full-fledged personality with a positive attitude towards behaviour and social interactions. Proficiency Prize, Merit Day, and Graduation Day are arranged for final-year students (both UG and PG) to recognise their academic achievements.

- The **Proficiency Prize**, based on the performance of students in college-level internal examinations in each class, is awarded on **College Day**. **Merit Day** is conducted to honour rank holders and/or those who scored an overall S grade/A+ grade at the university level. The parents of these meritorious students also attend this function. Both of these initiatives empower students, as they feel dignified and honoured owing to their academic achievement.
- **Graduation Day** is the most colourful and grand programme on campus. Finalyear UG and PG students in ceremonial dress receive a graduation certificate from the guest of honour in the presence of their parents and teachers. Students feel empowered as they feel distinguished, excited, and exalted. Representatives of these meritorious students are invited to attend Opening Day (i.e., the first day of commencement of the academic year) to share their academic and personal experiences with newly admitted students.
- The Quiz Club conducts an annual inter-departmental quiz competition, 'Quizzania', for first-year P.G. and U.G. batches. The quiz is conducted at three levels: class-wise, department-wise, and at the college level. The quiz competition is based on a question bank prepared by the members of faculty of the college on



Fr. Joshy Cheeramkuzhy CMI Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 different subjects. This programme empowers students to improve their knowledge base and sharpen their cognitive processes.

- Research and Intellectual Property Rights (IPR) Cell: This cell overlooks and encourages students and faculty to research and publish recent trends in various subjects. It holds workshops on a recurring basis to foster in them a research mindset and to make them aware of the potential for research and development.
- The webinar on 'Enterpreneurship Opportunities: Students Perspective' conducted on National Technology Day, provided adequate awareness about entrepreneurship opportunities among the students.
- On National Science Day, an exhibition of working and still models of scientific projects by students of the entire college was conducted. It was attended by students of various batches, irrespective of their science background. This provided a platform for students to use their scientific knowledge and bring out their best inventions.
- National Technology Day: The day honours India's historic contributions to science and technology. National Technology Day is celebrated to recognise the major accomplishments and contributions made by Indian scientists, engineers, and technicians to the development of the country. Observance of this day is done by organising competitions comprised of painting and web design contests. Students can learn about current trends in science and technology due to the commemoration of the day.
- National Education Day: On November 11, National Education Day is observed to commemorate the birth anniversary of Maulana Abul Kalam Azad, India's first Minister of Education. Students learn about the value of giving education a high priority and how education can improve lives.

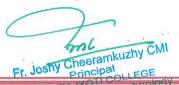


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(ii) Personal Empowerment

Individual empowerment is indispensable for community development. The objective of all developmental activities at KJCMT is to mould personally strong and emotionally firm personalities who can contribute to society. KJCMT provides a set of programmes to ensure that the students are empowered in attributes like self-confidence, self-esteem, self-acceptance, self-improvement, and a constructive attitude. They learn how to analyse their own strengths and weaknesses, understand themselves to the core, develop competency, recognise their goals, and claim their own space.

- Personality Development (PD) Programme: The PD programme is scheduled annually exclusively for freshly admitted first-year undergraduate students. These students hail from different cultural and regional backgrounds. The programme is planned as a two-day event designed to induct the students into the KJCMT family. It also aims to inculcate 'a single community' feeling and to ward off apprehensions, cultural disparities, and complexes, if any. The programme builds up a sense of positive attitude, team spirit, leadership, goal-setting, and time management.
- Opening Day: Opening Day in KJCMT denotes the first day of newly admitted UG and PG students on campus. This day is organised as a grand function to welcome these students to campus life. Students attend this function along with their parents. A motivational talk is arranged as part of the programme so that students feel dignified and develop a sense of belonging to the college. The programme as a whole contributes to personal empowerment that will kindle throughout their academic sojourn on campus.
- KJCMT DREAMS Chapter: The DREAMS Programme is a three-year curriculum-based community mentoring project for schools and colleges. Each year focus on personal development, interpersonal skills and leadership skills. Small groups of 10-12 working professionals meet once in every month for discussion. The program is designed to encourage children, especially those with



KRISTU JYON of Management & Technology Chethipuzha, Kurisumood P.O Changanacherry - 686 104 low self-confidence, to rise up to their maximum potential, while also motivating others to do the same around them. Through this 3-stage developmental model, DREAMS help individuals to work through Desire, Readiness, Empowerment, Action, and helps to attain Mastery for Success.

- UNAI: The United Nations Academic Impact (UNAI) is an international initiative that aligns institutions of higher education with the United Nations (UN). It contributes to the goals of the UN, including the promotion and protection of human rights, access to education, and sustainability. To work with the aims of the UN, KJCMT became a part of UNAI in 2016. It promotes 10 basic principles committed to human rights, equal chances, sustainability, global citizenship, and intercultural dialogue as expressed in Chapter 1 of the Charter of the United Nations (United Nations, 2015a). UNAI KCMT Chapter has hosted programmes such as quiz competitions, conferences, and competitions promoting betterment in the concepts and actions of students.
- TEDxKCMT: TED is a global community open to people from every discipline and culture who look for a deeper understanding of the world. The goal of the TED Foundation is to nurture the spread of great ideas. TEDx events provide live talks and performances shared with local gatherings. TEDxKCMT is the platform of TED in the college, started with the aim of providing opportunities to meet renowned scholars and visionaries. Students can gain a better understanding of the major issues facing the world and nourish their desire to create a bright future. It began its journey on July 13th, 2019 and conducted several events from then on.
 - TEDxKCMT CHECKMATE was the first event hosted by TEDxKCMT. The theme CHECKMATE was chosen to help people who are in the endgame and looking for a way out. The talks infilled audience with ideas on how one can strive forward by believing in 'making the impossible possible', through determination and hard work.
 - In TEDxKCMT Women, incredible talks from some of the extraordinary women risk-takers, visionaries, and change-makers



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were conducted. It was the first of its kind in Kerala, with an array of vibrant speakers on the need for women to be the changing face of society.

- TEDxKCMT Live: A Case for Optimism was the first-ever virtual TEDx event to be held in Kerala. It was a gathering of great minds set to bring out optimism and resilience, which are the keys to transcendence. Mindset matters, and even a tinge of optimism is supremely potent. TEDxKCMT Live brought forth speakers to assess and analyse the multitude of issues we have to confront in the present world.
- TEDxKCMT Unforeseen: The Next Big Thing was an offline event comprised of a spectrum of seven talks that could overcome the unforeseen pandemic and its challenges. The innovative, worthspreading talks disseminated ideas to overcome the unexpected COVID-19 that shut down the lights of life. These ideas about various phases of human life were truly unmasked through the talks.
- Ted circles are open platforms where small groups break up their ideas that are worth spreading. Ted circles are hosted twice a month under various themes that have a close connection with individual horizons, where each person can learn about how to overcome one's own personal fears and be presentable to the community.
- **Counselling Cell:** The Counselling Cell is an integral part of KJCMT. It aims at helping students facilitate positive behaviour changes and promote their decision-making process. The Cell creates awareness about issues and problems related to the mental health of students. Thereby, students understand their own potential and cope effectively with the problems they face.
- Speak Out Club: It is an inter-departmental club formed as an initiative of B.Sc. Psychology 2022-2025 batch students at KJCMT. The club aims to create space and build confidence for expressing and sharing ideas and experiences through public speaking. The student community is encouraged to use their creativity and



Joshy Cheeramkuzhy CMI

Fr. Joshy Principal Principal KRISTU JYOTI COLLEGE of Management & Technology Of Management & Technology Chethipuzha, Kurisumood P.O Chethipuzha, Kurisumood P.O Changanacherry - 686 104 imagination. The activities of this club influence, engage, and educate listeners' minds.

- The National Depression Screening Day observance was aimed at empowering the students to understand the signs and symptoms of depression and the importance of early intervention. The activities related to this day's observance were beneficial for the students in both the theoretical and application realms.
- The World Day for Prevention of Child Abuse observance empowered the student and parental communities to understand the signs and symptoms of child sexual abuse and the need for timely intervention.
- As part of the commemoration of **World Mental Health Awareness Day**, an awareness session and exhibition were conducted. In accordance with the main objective of the day as suggested by the UN, raising awareness of mental health issues and mobilising efforts in support of better mental health were attained. Taking care of mental health can aid in stabilising mind and soul, thereby resulting in the growth of a healthy individual.
- World Bipolar Day observance: The vision of World Bipolar Day (WBD) was to raise awareness about bipolar disorders and eliminate social stigma. The day's observation gave an opportunity to express the idea to those living with the dayto-day challenges that they are not alone, they have support, and there is always a chance of hope.
- The World Kindness Day observance encouraged students to be more kind and passionate, considering the essential code of ethics in the field of psychology. The process helped students to appreciate the efforts of other individuals and to respect others with greater understanding.
- World Suicide Prevention Day was observed with the vision 'Everyone deserves a tomorrow'. A team of dynamic students from the college conducted a one-week intensive empowerment programme for school students. Recognising the moral responsibility to empower young minds to craft a healthy thought pattern amid the pandemic situation, free sessions on pertaining issues were addressed by the KJCMT students.



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- World Handwashing Day observance: Global Handwashing Day reflected the need for collective action to address urgent public health issues. The main objective of this day's observance was to increase adherence to hand hygiene among students, thus protecting themselves from infections.
- On International Stress Day, the students were given training on pranayama and the basics of yoga. The session was highly beneficial for the student community. They understood that practising pranayama and yoga decreases stress and improves health, which are very important with respect to today's youth.
- International Day for Tolerance imparts the need to be more humane in a society of varied cultures. The day reminded students of the necessity of respect and appreciation for the world's cultures, forms of expression, and naturally diverse people. Only tolerance can create harmony in a society of mixed cultures.

(iii) Cultural and Artistic Empowerment

Cultural and artistic empowerment envisions students obtaining a greater understanding of artistic and cultural expressions. It also supports them in developing skills and resources to design, foster, and share cultural and artistic works. Cultural and artistic empowerment is beneficial to students as it enables them to showcase their talents through their own cultural and artistic customs. KJCMT achieves this goal through a variety of arts/cultural programmes spread throughout the academic year. This sort of empowerment creates a sense of distinctiveness and pride in one's heritage. It can also inculcate greater understanding and appreciation of other artistic and cultural expressions as students get exposed to diverse standpoints and ways of life.

Talent Day: KJCMT organises Talent Day each year for the first-year students of all departments. The main goal of the talent day is to discover the innate and latent talents of the students so that they can be developed in the future. The students take an active part in various cultural programmes that have unique themes and modes of presentation. Fr. Joshy Cheeramkuzhy CMI

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- College Fests: Business Fiesta, *Daksh, Arshavir*, Psyfinity, and Litartz are the inter-collegiate fests organised by the Departments of Commerce, Computer Science, Management, Psychology, and English, respectively. Each of these fests is organised once every three years. The college hosts a fest annually, and students from various colleges participate in the event. Organising and participating in fests offers students the opportunity to build up leadership skills, communication skills, problem-solving skills, critical thinking skills, and creativity. College fests are confidence-builders.
 - The Department of Commerce conducts a commerce fest named Business
 Fiesta, which is mainly focused on improving business skills.
 Competitions such as Best Manager, Event Management, Product Launch, Best Management Team, and Business quiz are conducted. Taking part in such a fest advances management skills, entrepreneurial skills, and business skills.
 - O Daksh is an intercollegiate national-level IT fest organised by the IT Association (ZEITGEIST) and the Department of Computer Application of KJCMT. Daksh provides a platform to improve the overall development of the students, which includes coordination skills, risk management, and innovative and critical thinking. It encourages the students to participate in industry-related activities and educates them about growing IT technologies and industry practises. It also helps students learn social networking and soft skills through social interaction.
 - Arshavir: The Postgraduate Department of Management Studies at KJCMT hosts the Intercollegiate National Level Management Fest known as Arshavir. Arshavir offers a platform to enhance pupils' overall growth, which includes teamwork, coordination skills, and quick decision-making abilities. It aids students in honing their analytical and problem-solving abilities, which are crucial in the management field. Additionally, it can aid students in gaining soft skills like communication, leadership, and teamwork.

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- o The Postgraduate Department of Psychology organises Psyfinity as an intercollegiate fest. Competitions on cultural events, quizzes, extempore, Mr. and Ms. Persona, photography, psychological assessment, manipulating games, and talks by eminent personalities related to the subject are conducted as part of the fest. These events are designed to improve the ability to recognise strengths and weaknesses, problemsolving skills, verbal skills, time management, uniqueness in personality, presentation skills, decision making, comprehensive ability, and perceptual skills. Participants include students, faculty, and research scholars in and around the state.
- Litartz, the literary festival, is conducted by the Department of English. The primary aim of Litartz is to encourage students to develop a love for literature by exposing them to different literary genres. Litartz provides students a platform to showcase their creativity through various competitions that can bring out their creative talent. It brings together students and literary enthusiasts and helps create a community of likeminded individuals. By participating in this literary festival, students get an opportunity to improve their language skills and foster their creative talent by getting exposure to innovative ideas.
- Interdepartmental Competitions: Departments convene cross-departmental competitions based on different themes. These are designed to advance capacities and talents in team building, interpersonal relationships, team spirit, healthy competitions, and other domain knowledge.
- Onam Celebration: Onam is the greatest festival celebrated in Kerala, and it's a time of happiness, excitement, and enjoyment for people of all ages. It used to be the most colourful celebration of the college each year, except during the two COVID lockdown years. After a hiatus of two pandemic years, KJCMT celebrated Onam on August 27, 2022, on the college premises with all its grandeur. Students and teachers wore Kerala ethnic attire like Kasavu sarees, skirts, shirts, and mundu to mark the arrival of Onam. Attractive floral decorations (Athapookalam) were set up by students of all departments.

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of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 Impressive designs and artistic creativity were the hallmarks of the Athapookalam. Mahabali (Maveli), Onam songs, games, and Onasadhya (a traditional feast) added hues to the celebration. All these activities turned out to be mesmerising and took everyone into a world of festivity and fun. Onam marks harmony, as it is celebrated by people of all castes, religions, and ages. It also reminds the people to be as kind-hearted and loving as the legendary King Mahabali, in whose remembrance it is celebrated.

- Christmas Celebration: KJCMT celebrates Christmas each year. This season of joy, enthusiasm, and blessing is shared with the gathering through Christmas wishes, cakes, and gifts. Santa Claus, an integral part of the celebration, symbolises the spirit of cheerfulness, bringing peace and joy. Crib-making, starmaking, card-making, and Carol competitions are held in the college compound. Before the pandemic, the twinkling stars of the show were the children of Charity World, Changanassery, who used to perform dance and mimicry. The season prompts everyone to remain humble, simple, and satisfied in life and also instills the importance of giving rather than receiving.
- Film Club: The Film Club of the college aims to introduce various aspects of popular entertainment medium cinema and focuses on the discussion of themes, experiences, and emotions that form part of our lives. Organising debates, discussion forums, seminars, and workshops on various subjects relating to film and television are activities of this club. Thus, awareness about responsible film production and responsive film criticism can be created. The club also aims to expose social issues through films in different languages.
- Arts Club: The Arts fest at KJCMT is named Srishti. Srishti is the cultural platform for students, where a set of competitions are conducted to exhibit their inherent talents. The events include essay writing (Malayalam, English, Hindi), poetry writing (Malayalam, English, Hindi), review writing, elocution (Malayalam, English, Hindi), recitation (Malayalam, English, Hindi), Monoact, duet, pencil drawing, bottle decoration, classical dance, storytelling (Malayalam or English), light music (boys and girls), mimicry, troll making, mobile photography, origami making, stand-up comedy, spot dance, and synchronised

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dance. Competitions are inter-departmental, which urges the need for maximum participation from students, and thereby they benefit in attaining qualities such as skill development, creativity, language improvement, confidence gain, and teamwork, altogether resulting in personal improvement.

- International Dance Day observance: The 29th of April is designated as International Dance Day. As part of the International Dance Day celebration, dance competitions are conducted for the students. The day intends to foster participation and education in dance through events and festivals. The commemoration of this day teaches us about the significance of movement and fitness in many different ways.
- World Music Day observance: On the occasion of World Music Day, music competitions are conducted. Talented competitors have the opportunity to perform and participate in addition to the music competitions conducted during the arts fest.
- Reading Day observance: June 19 is celebrated as National Reading Day to honour the life and works of Mr. P. N. Panicker, a teacher from Kerala. On this day, changing perspectives in reading from earlier days to the present digital age were discussed. An insight on the significant works of Malayalam writers, their behaviour, and their taste in novels, short stories, and poems was given to the participants. Above all, students recognise the importance and benefits of reading habits.
- Photography Day observance: In accordance with Nature Photography Day, photography contests related to nature are carried out. Participants should hint at elements such as plants, the sky, water bodies, and creatures in the photos they are submitting. Contestants gain a chance to note some of the minute parts of nature.
- World Radio Day observance: World Radio Day is commemorated to raise awareness about the value of radio as a medium for news, education, and entertainment. The day's activities focus on the use of radio as an independent medium for promoting world peace. To raise awareness of the effectiveness of the audio medium, the radio enthusiasts of KJCMT broadcast a short audio drama

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live on the air. The commemoration of the day let students realise that radio is a broadcast medium that still keeps us entertained.

(iv) Physical Empowerment

Physical empowerment denotes acquiring strength, endurance, and physical capabilities through various physical activities, including sports, games, and exercises. Apart from improving physical health and fitness, it enhances self-confidence and self-esteem. It leads to better mental health and social life, as sports and games provide opportunities for social involvement and a sense of team spirit. Physical empowerment essentially contributes to a healthy lifestyle and quality of life. Physical empowerment in KJCMT aims at 'a healthy mind in a healthy body' for staff and students. The college offers various sports and games facilities to enhance or impart physical empowerment to students and staff members. A volleyball court, shuttle badminton court, basketball court, cricket ground, and football ground are available to students and staff after class hours. Physical empowerment is not limited to the body. Yoga training is part of it, aimed at keeping the body and mind healthy and fit. Physically empowered students will be healthy and, obviously, can concentrate better in their studies.

- Sports Club: The Sports Club observes National Sports Day and presides an annual cross-departmental sports meet each year. Various events are conducted, including the 100-metre dash, 200-metre dash, shot put, discus throw, 4x100-metre relay, and bike slow race. Prior to the events on Sports Day, inter-departmental cricket and football tournaments are also organised. All the events are separately arranged for both girls and boys. Sports and games prepare a student to achieve life skills such as fellowship, leadership, liability, tolerance, and self-confidence and prepare them to face challenges.
- Yoga Club: Yoga Club raises awareness about the significance of yoga among students as well as staff members. The club conducts programmes for staff and students to understand the need to maintain good physical and mental health. It

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Fr. Joshy Chestan Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 actively works on yoga principles and tries to find a ray of wisdom that brings real happiness and inner peace into our hearts. Praying yoga integrates body, mind, and thoughts so as to work for good ends. It reduces stress and anxiety levels.

- **Diabetes Day** observance: The day observance aimed to strengthen access to quality education on diabetes both for the health team and for people living with diabetes, their carers, and society in general. The programme provided awareness about the types of diabetics, their symptoms, and the role of psychologists in handling diabetes patients.
- World Trauma Day observance: The outcome of the programme was to create insight into the meaning of trauma and its impact, create awareness about various traumas, and find ways to help a person come out of trauma.
- Yoga Day observance: Yoga is an ancient form of exercise that keeps the mind and body healthy. The focus of this day was on an enlightening yoga practise for physical and mental wellbeing.
- World First Aid Day observance: The observation of World First Aid Day enhanced awareness of the importance of first aid, which is a vital fundamental skill, and raised knowledge of how it may save precious lives.

(v) Economic and Financial Empowerment

The economic and financial empowerment of students is achieved through fee concessions and scholarships. KJCMT considers it a bounden duty to support students hailing from less privileged backgrounds but keen on their studies. Fee concessions are offered to such students so that their academic dreams and aspirations come true. The college offers St. Chavara Scholarship to support meritorious and academically brilliant students based on their performance in university examinations. Apart from this, the college conducts additional programmes that ultimately lead to economic and financial empowerment. These include carrier counselling and placement services, which help them find a suitable carrier and placement, and the Entrepreneurship Cell, which helps

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them start self-employment ventures. Further, the observance of National Entrepreneurship Day encourages students to dream of self-employment, including start-ups.

- Saint Chavara Scholarship: Kristu Jyoti College of Management and Technology (KJCMT) has instituted a scheme for fee concession and scholarship known as the Saint Chavara Scholarship to encourage and promote the education of academically proficient students. Support under this scheme provides financial backing to deserving and meritorious students. The management considers it as its duty to extend support to brilliant students so that they come up in life and turn out to be assets to society.
- Career Counselling and Placement Cell conducted a placement drive and delivered the inaugural address, highlighting the scope and importance of recent career opportunities. Through the drive, students also gained updated information about the basic structure of the insurance sector and its operations.
- IEDC (Entrepreneurship Cell) at Kristu Jyoti College of Management and Technology has a student community called Inovus Lab. In 2015, the Kerala Start-up Mission recognised it as an Innovation and Entrepreneur Development Centre (IEDC). Inovus Labs is a start-up incubator dedicated to encouraging its associates to have an entrepreneurial spirit and innovative ideas. The Kerala Startup Mission provides funding to the institution for creative start-ups.
- World Consumer Day observance: World Consumer Rights Day is commemorated with the goal of increasing public awareness of the interests and rights of consumers. The purpose of celebrating World Consumer Rights Day is to protect consumers' rights and make sure that they are not violated by social injustice or market exploitation. The events of the day serve as a reminder of the value of consuming natural and high-quality consumer products.
- National Entrepreneurship Day observance: National Entrepreneur's Day remembers people who started from nothing and developed an empire. Revolutionary findings by brilliant minds' influence not just our present but also our future. This day inspires students to start their own businesses in order to create a brighter future.

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(vi) Legal Empowerment

Legal empowerment refers to awareness of legal provisions, rights, privileges, and processes in relation to the legal system and law. It includes understanding and applying legal rights and mechanisms and supporting students to use these rights as a protective shield against atrocities. Legal empowerment seeks to give people the tools and resources they need to participate effectively in the legal system and to advocate for their rights. Legal empowerment involves awareness programmes to learn about legal provisions, especially those applicable to women. Essentially, legal empowerment is required for promoting human rights and ensuring access to justice for students as a whole. KJCMT regularly conducts awareness programmes of this sort.

- Cyber Cell: The Cybernetix club of KJCMT launched a cyber-security awareness campaign as part of its social responsibility to inform the public about cyber-related security concerns. The club's activities raised public awareness of cyber-related issues and security precautions. People warmly welcomed the cell members, queried them, and freely shared their ideas and feedback on the campaign. The team chose to expand this programme to more individuals after learning from the campaign how important it is for the general public to be made aware of this issue.
- Anti-Narcotic Cell: The Anti-Narcotic Cell of KJCMT endeavours to educate students about the adverse outcomes of drug use and possession. The Cell seeks to propagate the message "Quit Drugs, Choose Life" and start initiatives to ensure drug regulation and prevention. The primary goals of the cell are to ensure a drug-free campus by encouraging students to engage in anti-narcotic activities.
- Anti-Ragging Cell: The Anti-Ragging Cell of KJCMT organises informative sessions regarding the effects of ragging using various real-world situations. The goal of this cell is to inform students about the country's anti-ragging laws and how they harm the lives of victims of ragging.



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- The International Day Against Drug Abuse and Illicit Trafficking observance is done with the aim of building up a society free of drug abuse. The programme highlights the physical and psychological impacts of substance abuse, drug overdose deaths, and drug-related humanitarian crises. It includes action and cooperation to achieve the goal of eradicating this menace from the human community.
- Ambedkar Day observance: This day is observed in remembrance of Dr. B. R. Ambedkar, who has made a significant contribution to the architecture of our constitution. Perceiving this day ensures adequate awareness of constitutional values and respect for the various benevolent provisions enshrined in the Constitution of India.
- World Intellectual Property Rights(IPR) Day observance: Recognition of IPR Day was initiated by the World Intellectual Property Organisation (WIPO) in 2000 to "raise awareness of how patents, copyright, trademarks, and designs impact on daily life". The celebration of this day educates about the role of intellectual property (IP) rights in encouraging innovation and creativity in young minds. Events on this day are designed to recognise the potential of youth to find new and better solutions for the transition to a sustainable future.
- Cyber Security Day observance: The celebration of this day provides awareness of the need for cybersecurity for institutions and individuals to protect their data. Cybersecurity can prevent data breaches, identity theft, and other types of cybercrime. It also educates students on the right to and freedom of cyber privacy.
- Human Rights and India's Freedom @ 75: The activities are centred on multiple aspects of India's freedom and the advancement of human rights in India and the rest of the world. It enlightens students on the unalienable rights that every individual is entitled to, regardless of race, colour, religion, sex, language, political or other opinions, national or social origin, property, birth, or other position.
- **Right to Know Day** observance: "Freedom is a right, not a privilege. International Right to Know Day is the day on which our right to seek and obtain information is acknowledged. International Right to Know Day is the day on

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Fr. Joshy Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 which our right to seek and obtain information is acknowledged. The right to information acts as a check on how the government operates and how laws are put into effect. The day's events remind us of press freedom, which facilitates the easy distribution of information while also empowering citizens to actively engage in their nations' democratic systems.

- **Constitution Day** observance: It enlightens students on the value of preserving India's valued constitutional framework. Administration of the pledge, singing of patriotic songs, introduction of key constitutional concepts, and presentations showcasing several Indian constitutional precepts were the noteworthy aspects of the event.
- World Day of Social Justice Observance: The World Day of Social Justice is an international observance promoted by the United Nations since 2007. The primary goals of the day are to promote awareness of social injustice and to unite young minds in the fight against poverty, gender discrimination, illiteracy, and religious discrimination.

(vii) Social Empowerment

In KJCMT, social empowerment refers to the process of opening resources and opportunities for students to participate in social life. It involves enhancing social skills and relationships and providing opportunities to engage actively in social and cultural events. Social empowerment aims to address social inequalities and promote social justice. KJCM seeks to provide students with the platforms and resources that enable them to be involved in society and to stand up for their rights and wellbeing. Social empowerment is achieved through education and training, enabling involvement in social services, and supporting community-based social activities. Social empowerment is pivotal in promoting development and ensuring social justice. It helps to mould cohesive and just communities and enables students to participate fully in social and cultural life.

> Fr. Joshy Cheeramkuzhy CMI Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O Changanacherry - 686 104

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- Snehaveedu (abode of love): A house was constructed and gifted to a deserving student of the college as part of the social commitment of KJCMT. This was achieved through the collective effort and funding of staff, students, and management. The project was taken up to spread the message of 'sharing and caring' for fellow beings. This essentially contributed to the social empowerment of the student community. Apart from this, KJCMT contributes funds to house construction projects taken up by Kristu Jyoti Group on an annual basis.
- HARSHAM: HARSHAM is the Medicaid programme for dialysis patients in need. It is an initiative of the college to provide free dialysis every month for a poor patient with chronic renal failure. The amount needed for dialysis and its tool kit is donated by the students, faculty members, and college management. This best practise implants a sense of human values in the youth of the college.
- PADHEYAM: PADHEYAM is an initiative organised by KJCMT in association with Souhradha Charitable Trust, Thiruvalla. Under this project, food packets and other essential items are collected from the students and faculty members of the college and provided for the needy. This programme is an achievement of the entire student body and teachers of the college, and it imparts awareness of a person's social responsibilities.
- Charity visit: KJCMT strives to instill a sense of care, concern, and love towards the less privileged sections of society. A charity visit to orphanages/old-age homes is organised by each class annually for this purpose. Students visit these institutions, spend time with the inmates, and present entertainment programmes. They contribute cash or essential items (food, clothing, provisions, and stationery) and hand these over to the management of the institutions. These visits and interactions with the inmates go a long way towards inculcating a sense of charity, sharing, and loving fellow beings.
- Code of Conduct and Ethics Cell: This cell of the college makes sure that everyone involved in the college conducts themselves in accordance with the guidelines provided in this code. Additionally, it gives the college a systematic framework and methodical approach to functioning. The operation of this cell accelerates the college's operational effectiveness and efficiency.

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- Women's Cell: The cell has been significant in addressing the various facets of gender issues ever since it was established. The cell plays a vital role in the upbringing of women in the KCMT family. It gives the female group a greater capacity to initiate, execute, and sustain innovative projects. Its operations include capacitating the female population on decision-making and practises regarding issues affecting their lives and empowering them by providing defence training in partnership with the civil police office.
- Ethnic Club: The Ethnic Club of the college aims to enhance the fragrance and beauty of Indian culture. Numerous vivid and flamboyant cultural events are organised by the club. In order to promote Indian values and cultural heritage, it gives students the chance to share their cultural expertise and talents in a diverse environment. It creates love and respect among the various cultures of India and communal harmony among the students. It organises activities to help you gain a better understanding of who you are.
- National Service Scheme (NSS): The NSS aims at arousing the social consciousness of the youth. Students are made aware that being an NSS volunteer is a socially obligated duty. Various activities conducted include public place cleaning (*Suchithra Saksharatha Yanknjam*), awareness classes regarding preserving rivers, an AIDS awareness programme, an environment protection rally, and the distribution of food packets to the inmates of *Raksha Bhavan*. NSS volunteers have also helped differently abled persons in Vazhappally grama panchayat vote in the Lok Sabha election and ensure a maximum polling percentage. NSS Club, in association with IQAC, has also celebrated the 75th Independence Day, '*Azadi ka Amrit Mahotsav*'. All these activities achieved the ultimate objective of personality development for students through community service.
- National Teachers' Day observance: Teachers' Day in India has been celebrated since September 5, 1962, to commemorate the birth anniversary of Dr. S. Radhakrishnan, a renowned scholar, recipient of the Bharat Ratna, first Vice President, and second President of independent India. Every year, the Teachers'

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Fr. Joshy Cheeramkuzhy CMI Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O Changanacheray, technology Day celebration is organised by students of the college to pay tribute to the contribution made by them.

- International Youth Day observance: The purpose of the public speaking event conducted on this day was to raise awareness of the 17 SDGs (Sustainable Development Goals) among the younger generation, particularly the students of KJCMT, and to encourage participation in the worldwide effort to accomplish the SDGs by 2030. The sessions also helped students improve their presentation and communication abilities.
- Mothers' Day observance: This day is observed to honour the mother of a family and acknowledge the sanctity of motherhood. To show affection, gratitude, and recognition for the selfless commitment and unconditional love that mothers provide throughout their children's lives, a gathering of students and their moms was organised on this day.
- International Family Day observance: Family is the smallest building block of society. Strong familial relationships provide the support and safe environment that are necessary for a person's development. This day is celebrated to raise awareness of the importance of families and the various issues that are negatively affecting this social unit.
- International Workers Day observance: The purpose of the day is to promote awareness of workers' rights and safeguard them against exploitation. Additionally, it serves as a reminder of the vital role the working class has played in our culture. The events on this day honour the challenges and successes that workers and the labour movement have experienced.
- Nurses' Day observance: Nurses' Day is observed on May 12 to commemorate their contributions to the healthcare industry. Nurses work hard to provide for their patients and make significant contributions to the healthcare system. On this day, students are enlightened about the need to honour nurses for their tireless efforts and vital contributions.
- Basheer Day observance: Basheer Day is celebrated on July 5, which is the Samadhi day of the renowned Indian independence activist and writer of Malayalam literature, Shri. Vaikom Muhammad Basheer (also known as Beypore

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Sulthan). He was a writer with insightful and straightforward prose as well as satire, sarcasm, and dark humour. The purpose of this day of commemoration was to raise student awareness of this distinguished and distinctive literary personality.

- World Aids Day observance: The programmes of this day placed a strong emphasis on the urgent need to eradicate injustices against people with AIDS and other diseases. Additionally, it sought to inform the public about the ways HIV and AIDS affect young people. Additionally, it was intended to educate pupils about the fact that predicted results will not materialise until bold action is taken against inequities. The incident also brought to light the threat that a prolonged COVID-19 epidemic and rising social and economic crises may cause the world to miss its deadline to eliminate AIDS by 2030. The programmes conducted were successful in making the student community aware of the importance of HIV prevention and treatment.
- National Youth Skills Day observance: The purpose of Youth Skills Day, which is observed on July 15, is to inspire young people to raise awareness of the value of technical, vocational, and academic training as well as the development of other skills.
- Children's Day observance: Children's Day observance raises public awareness of children's rights, welfare, and education. The day serves as a reminder for both adults and youth to take action to improve the futures of children.
- Women's Day observance: This day is celebrated to bring attention to significant issues like gender equality, reproductive rights, and violence and abuse against women. Activities promoting awareness of their work and the challenges they encounter are portrayed.
- International Day for Older Persons Observance: The main objective of this programme was to pursue age-friendly environments free of physical and social barriers, to combat discriminatory ageism, to guarantee access to high-quality vital health services, and to offer rehabilitative resources as needed. Typically, this day is observed by taking students to visit old age home. All students get the opportunity to have a face-to-face talk with the residents of the home from

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diverse backgrounds, and they engage in certain cultural activities with the residents. Interacting with them enables the children to learn about their past, current struggles, and experiences. The needs of the elderly are brought to the pupils' attention. The elderly blesses the students and thank them for coming to visit them.

- **Doctors' Day** observance: This day is set out to pay tribute to the beneficial works that doctors have provided to society. It is important that we not only appreciate their tireless efforts but also inspire others to emulate them.
- National Epilepsy Day observance: Commemoration of the day brought insight into the condition of epilepsy and enhanced awareness of what should be done when a person has it.
- National Farmers Day observance: As part of the observance of this day, seeds of various vegetables are distributed to the faculty members of the college. This was done with the intention of encouraging the commencement of kitchen gardens at the residences of students and faculty members of the college alike.
- World Cancer Day observance: The goals of World Cancer Day are to foster actions that improve access to high-quality medical care through screening, early detection, treatment, and palliative care. Expert oncologists present information sessions to students, and they are also taken to visit the cancer unit of a nearby hospital.
- Alzheimer's Day observance: The intent of this day of observation is to raise awareness about the myths surrounding dementia and Alzheimer's disease and to inspire and support those whose family members are living with the disease. Sessions on the diagnosis and warning signs of dementia and Alzheimer's disease were helpful in raising awareness among the students.
- World Day Against Child Labour observance: The focus of the programme was on providing information concerning child labour in India. Additionally, it was aimed at educating students on the steps that should be taken to stop child labour.
- Hiroshima Day observance: Hiroshima Day is observed to encourage world peace and raise public understanding of the catastrophic effects of nuclear bombs.

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Fr. Joshy Cheeranical Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 The day serves as a reminder of the awful murders of innocent people. It urges the need for world peace and harmony among mankind.

- **Population Day** observance: World Population Day provided awareness on various population issues such as the importance of family planning, gender equality, poverty, maternal health, and human rights.
- Quit India Movement Day observance: It is regarded as a major freedomfighting movement. On this day, events are organised in memory of freedom fighters.
- World Students' Day observance: People all over the world commemorate World Students' Day on October 15 to honour Dr. APJ Abdul Kalam, a renowned aerospace scientist and former Indian president, for his contributions to student welfare and education. To raise awareness of this day among students, competitions for quizzes, portrait contests, and documentary presentations were conducted.
- International Day of Persons with Disabilities Observance: This day has been an international observance promoted by the United Nations since 1992. Disability inclusion is an essential condition for upholding human rights. The students undertook the noble initiative of donating a wheelchair to the college to mark the day's observance. Further, the students donated stationary items collected by them to the poor home. The students were enlightened about being compassionate towards disabled people.
- International Friendship Day observance: True friends are the best assets of life; they share the space of sorrow, pain, and happiness. They are the family we chose. International Friendship Day is celebrated to create awareness and encourage students to instill a sense of friendship in every relationship.
- National Unity Day observance: The National Day of Unity commemorates the birth anniversary of Sardar Vallabhai Patel, popularly known as the Unifier of India. This day is commemorated to educate students on the need to boost the nation's unity irrespective of the disparities in caste, religion, language, and culture.



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- The International Day for the Elimination of Racial Discrimination is an international observance promoted by the United Nations. The major goal of the day is to promote awareness of social injustice and unite different groups around the world in the fight against poverty, gender inequality, illiteracy, and religious intolerance.
- World Food Day observance: World Food Day is celebrated on October 16 to mark the founding of the Food and Agricultural Organisation (FAO). This day strives to increase public awareness of hunger and poverty, as well as our responsibility to not waste food while helping the poor.
- World Peace Day observance: The purpose of the holiday is to promote the values of peace both inside and between all other nations. Youth education regarding a better existence in a peaceful society is essential. Awareness makes them understand the vitality of being a tool to create a peaceful world.
- National Girl Child Day observance: National Girl Child Day is observed in order to eliminate gender biases, support the nation's girl children, raise awareness of girls' rights, and highlight the value of education, health, and nutrition.
- Martyrs' Day observance: In the event, the countless freedom fighters who devoted their lives to our independence were gratefully remembered. The students conducted different programmes, such as documentaries, patriotic songs, and presentations, to honour the real heroes of our country.
- National Postal Day observance: The purpose of the day is to honour the 150year history of the Indian Postal Department, which Lord Dalhousie formed in 1854. India's postal system is an essential part of the country. The postal services in India have performed the best despite the country's diverse cultures, long traditions, and challenging geography. Students honour the postal workers on this day by visiting the local post office to raise awareness of the importance of the postal industry to daily life, commercial operations, and the social and economic advancement of the country.
- World Autism Day observance: As part of the commemoration, the students prepared awareness videos on the early symptoms and indications of autism and

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Fr. Joshy Principal Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 how to stop discrimination in this area. The video highlighted the significance of fostering an inclusive culture for those with autism characteristics. The students acted for the same and released it through YouTube. The students considerate act was greatly appreciated and they were urged to pursue other noble endeavours.

(viii) Environmental Awareness

Environmental awareness involves knowing the importance of the environment for human welfare and the need to protect and conserve it for future generations. KJCMT has incorporated it as a routine practise to keep campus 'clean and green'. Students are given awareness regarding a nature-friendly lifestyle through various clubs and related programmes. Environmental awareness is a prerequisite for environmental action and protection. It promotes a sense of obligation and commitment towards the environment and encourages students to promote sustainable living. It upholds more accountable environmental practises and encourages students to stand up to protect and conserve nature and its resources. Environmental awareness can be propagated through education and awareness drives, environmental backing and activism, and personal lifestyle choices. Environmental awareness is crucial for endorsing environmental sustainability and safeguarding the well-being of Mother Earth and its occupants.

• Nature Club: The Nature Club in KJCMT is a non-mandatory club meant to make the students aware of nature and to sensitise them towards conservation and preservation of the environment. The club has been designed to ensure the active participation of our students in becoming the emissaries of ecological harmony through various programmes. The club events encourage and promote the efforts of students to create an eco-friendly, green campus.



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- World Environmental Day observance: World Environment Day is acknowledged annually on June 5th with a view to generating awareness on the importance of protecting the nature that nurtures us. It is the largest global platform for environmental public outreach and is celebrated by millions of people across the world. It calls for collective, transformative action on a global scale to celebrate, protect, and restore our planet. As part of the observance, a quiz, the planting of tree saplings, and the distribution of seedlings were organised. The activities created awareness of the importance of a balanced ecosystem and inspired them to grow an organic, chemical-free home garden.
- World Animal Day observance: The overall goal of the day is to encourage harmonious cohabitation between humans and animals and to make the world a safer place for them. It also makes us aware of how much animals benefit our lives and supports people and groups that campaign for animal rights. The day's observance enhances the love, care, and protection of animals.
- World Ozone Day observance: The Earth is protected from the majority of the sun's harmful UV radiation by the ozone layer. Ozone depletion has adverse effects on all living things. This layer is harmed by some frequently used chemicals, including hydrochlorofluorocarbons (HCFCs) and chlorofluorocarbons (CFCs). The Ozone Day celebration reminded students about the need to protect the ozone layer to preserve life.
- Earth Day observance: The day aims to raise awareness about environmental challenges and advocate conservation measures to protect our world. It serves as a reminder of our duty to care for and safeguard the environment for coming generations. The events of this day remind us that people of all domains, working together, can start to create a sustainable and environmentally friendly world. The events of this day are intended to be an inspiration for people from every domain of life to work together to build a sustainable and environmentally friendly world.
- World Nature Conservation Day observance: Every year on July 28, World Nature Conservation Day is observed to raise awareness about the importance of protecting the environment and natural resources in order to keep the world livable and vibrant. Various initiatives have been taken to practically compel and



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Fr. Joshy Cheeranika II Principal KRISTU JYOTI COLLEGE of Management & Technology Chethipuzha, Kurisumood P.O. Changanacherry - 686 104 inspire the student body to invest more in protecting Mother Nature's treasures. Students typically observe this day by cleaning up the campus, planting and donating saplings, and providing environmentally friendly cloth bags to fruit and vegetable vendors nearby the college.

- World River Day observance: World River Day is an annual event to foster water body conservation and enhance public awareness of rivers. This day emphasises the benefits of rivers, works to raise public awareness, and promotes better river monitoring all across the world. The activities of this day promote river conservation, emphasise the virtues of our rivers, work to raise public consciousness, and promote better stewardship of all rivers worldwide.
- Geologists' Day observance: Geologists examine the materials, processes, products, and physical characteristics of the Earth. Historical geologists have advanced our understanding of the past. Geologists are honoured on Geologists' Day as a way of appreciating all the research they conduct to better understand how the world functions. Geologists' Day strives to express gratitude to the geologists who keep researching minerals, rocks, and their formations.
- Meteorological Day observance: Weather forecasts are calculated by meteorologists by observing atmospheric conditions. It helps inhabitants with weather updates and alerts them to any expected or unexpected changes in the weather, such as strong wind gusts, precipitation that could cause flooding, and other calamities. On this day, talks are delivered to students about how climate change poses a risk to Kerala's socioeconomic stability.

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Fr. Joshy Cheeramkuzhy CMI KRISTU JYOTI COLLEGE

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