



**KRISTU JYOTI  
COLLEGE  
OF  
MANAGEMENT  
&  
TECHNOLOGY**

**STRATEGIC PLAN**

**2018 - 2021**

# STRATEGIC PLAN 2018-2021

## ABOUT THE COLLEGE: HISTORICAL NOTES

Kristu Jyoti College of Management & Technology (KJCMT) Chethipuzha came into being in the year 2002. It is affiliated to Mahatma Gandhi University and given tacit approval by All India Council for Technical Education, New Delhi (AICTE). It accords the Undergraduate and Postgraduate courses such as MCA, M.Com Finance and Taxation, MA.HRM & MSc Psychology at the Postgraduate level and BBA, BCA, B.Com Computer Application, B.Com Finance and Taxation, BSc Psychology, BSc Geology and B A English at the Undergraduate level. KJCMT that offers post-graduate programme in Computer Application was started in the year 2002.

B. Com with Computer Application were started in the year 2004. The College got affiliation from MG University in the year 2010 to start B.C.A and B.B.A courses. The MG University and Govt. of Kerala, given its NOC to start M. Com (Finance) and B. Com (Finance and Taxation) courses from 2011. The first batch of MCA was started in the year 2002. The Department of Psychology came into existence in the year 2014 with an eclectic vision. The Department of Geology was established in 2015 and offers B.Sc. Geology Program (Model 1), under affiliation to the Mahatma Gandhi University, Kottayam. The English Department of Kristu Jyoti College came into existence in the year 2015. The foundation stone of this building was laid by His Grace Geevarghese Mar Themothios, Bishop of Thiruvalla Diocese. Inauguration of the academics of the college was done by His Grace Mar Joseph Powathil on December 3, 2002. As a part of the expansion of the institution, the construction of a four storied building as an annexe to the college is in progress. The foundation stone of this building was laid by Rev. Fr. Thomas Choolaparambil CMI, Prior, S H Monastery, on May 4, 2006.

KJCMT is situated in a lush educational hub, surrounded by abundant greenery and picturesque surroundings in every direction. It is also well-connected digitally and infrastructure-wise from all sides. The college naturally possesses the capacity to cater to the diverse needs of its students. The college is well known for organising academic and extracurricular events of many kinds, including business festivals, literary festivals, national seminars, intercollegiate competitions, the publication of books with ISBNs, socially conscious awareness campaigns, charitable deeds, and research projects.

## VISION

Empowering students to meet needs of the society by focusing on academic, technological and professional excellence

## **MISSION**

To provide quality education through an effective teaching-learning process, skill development, and integrated personal progression.

## **GOAL**

Kristu Jyoti College of Management and Technology aims at academic excellence along with co-curricular activities of the students. The College beams with a community of students and lecturers who live in an atmosphere of family, loving and respecting one another. The College provides a personalized caring environment to the students. It cultivates in them concern for peace, freedom, justice, the dignity of the individual, the betterment of society and ecological healing of the earth.

## **CODE OF CONDUCT**

1. Students are expected to have good and pleasing manners.
2. Be gentle, clean and decorous in dress, decent in language and behaviour.
3. Be respectful to your teachers and elders.
4. Do your best to preserve the peaceful academic atmosphere of the campus.
5. Never make any noisy scenes.
6. The Campus is a non-smoking area.
7. Do not disfigure college furniture, walls, doors, windows with drawings, engravings or posters. Do not attempt to tamper with electrical installations. Any one attempting to do any of these will be liable to fine.
8. Students should attend the classes, functions, and other extra and cocurricular activities regularly and punctually.
9. Every student should attend the class regularly and punctually. Late comers will be marked Absentee.
10. Be in the class at the First bell. No student shall enter or leave the class without the permission of the teacher engaging the session.
11. Prayer is an invocation to God. Students should stand erect at the time of prayer and observe perfect silence.
12. Students are not supposed to loiter on the verandas during the class hours. Whenever they have to move to the library, laboratory, computer lab, etc, it should be done in an orderly manner.
13. Students are allowed to receive the visitors only with the permission of the Principal/Director.

14. Transact business in the College office in a manner becoming for college students, patiently and politely.
15. The medium of communication on the campus shall be English.
16. Students should obtain a written permission from Principal to go out of the campus during working hours
17. Students are not allowed to bring and use mobile phones on the campus. If anyone violates this rule such phones will be confiscated and they will be liable to a fine or mobile phones.
18. Keep a respectful distance from the opposite sex and always be courteous.
19. Any form of violence, threat, intimidation and extortion that cause physical or psychological harm to a student shall be considered ragging. Students indulging in such behaviour shall be summarily expelled from the college.
20. If any student is found entering the campus after consuming alcoholic drinks or drugs, he/she will be expelled immediately, and action will be initiated for the removal of such a student from the College.
21. Remember you are in the College primarily to study and to mould yourselves.

## **ACADEMIC COMPONENT**

The college has devised a strategic plan to introduce a range of new courses within the next three years. Efforts are underway to explore and assess the feasibility of offering new certificate courses and vocational programs aimed at enhancing the students' skill development. Additionally, the college is actively considering expanding its portfolio of self-financing courses by submitting applications for approval.

## **LEARNING & ASSESSMENT**

### **Assess Current Practices**

KJCMT will evaluate the existing teaching, learning, and evaluation practices within the institution. Identify strengths, weaknesses, and areas for improvement. This assessment can include reviewing curriculum, instructional methods, assessment methods, and resources available.

### **Develop Teaching Strategies**

KJCMT will outline strategies to enhance teaching effectiveness. This may involve incorporating active learning methods, promoting student-centered approaches, integrating technology into instruction, and encouraging collaboration among faculty members to share best practices.

### **Design Learning Experiences**

KJCMT will develop strategies to create engaging and meaningful learning experiences for students. This can include incorporating real-world applications, providing hands-on activities, encouraging inquiry-based learning, and fostering a supportive and inclusive learning environment.

### **Establish Assessment Methods**

KJCMT will define a variety of assessment methods to measure student learning outcomes effectively. This may involve a combination of formative and summative assessments, including tests, projects, portfolios, presentations, and performance-based assessments.

### **Implement Feedback Mechanisms**

KJCMT will Establish mechanisms to provide timely and constructive feedback to students. This can include peer assessment, self-assessment, and teacher feedback.

### **Support Professional Development**

KJCMT will provide opportunities for faculty members to enhance their teaching skills and stay updated with current pedagogical approaches. Offer professional development workshops, seminars, and resources to support faculty in implementing effective teaching strategies and assessment methods.

### **Integrate Technology**

KJCMT will Explore how technology can be integrated into teaching, learning, and evaluation processes to enhance student engagement, facilitate communication, and streamline evaluation processes.

## **INNOVATION & EXTENSION IN RESEARCH**

### **Research Focus Areas**

KJCMT will identify and prioritize research focus areas based on their relevance, potential impact, and alignment with the institution's strengths and expertise. These focus areas should address current and emerging challenges, contribute to knowledge creation, and have practical applications.

### **Innovation and Technology Transfer**

KJCMT will develop strategies to promote innovation and technology transfer, ensuring that research outcomes have practical applications and contribute to societal and economic development.

## **Professional Development and Support**

KJCMT will Provide opportunities for researchers to enhance their skills, knowledge, and research competencies through professional development programs, workshops, and mentoring. Establish support mechanisms, such as research grants, research assistance, and access to specialized facilities or equipment, to facilitate high-quality research and innovation.

## **Continuous Improvement and Adaptation**

KJCMT will regularly review and update the strategic plan for research, innovation, and extension based on feedback, evaluation results, and emerging trends. Embrace a culture of continuous improvement, encouraging researchers and stakeholders to provide input and participate in the planning and implementation processes

## **STUDENT ACTIVITIES**

### **Arts Club –**

To provide a break from the monotony of academics and to bring out the hidden talents in students, the Arts Club will organize various activities. Various Clubs - Drama Club, Literary & Debate Club, Quiz Club function effectively under the arts club. Main tasks are:

1. Deciding various cultural and literary events that should take place in the college during every academic year.
2. Organizing various competitions for the students.
3. Preparing students for participating in various University & State level competitions.

### **Sports Club**

Sports and games facilities will be offered to every student of this college who desires to develop his/her abilities and qualities of sportsmanship. Training will be given to interested students in volleyball, cricket, football and athletics.

### **National Service Scheme**

It functions with the direction of M.G. University with the aim of developing the personality of the students through community service. With the contributions from the staff and students various community services are undertaken.

### **Women Empowerment Cell**

A women empowerment cell will function to make our women students conscious of gender equality and to make them aware of the atrocities towards women. Proper guidance is given to the students in such matters.

## **INFRASTRUCTURE & LEARNING RESOURCES**

### **Library**

KJCMT will provide the library that may have dedicated spaces for individual study, group discussions, and computer workstations in following years.

### **Laboratories and Practical Spaces**

KJCMT will implement discipline-specific laboratories equipped with the necessary apparatus and equipment for conducting practical experiments and research.

### **Computer Centers**

KJCMT will provide 1 more computer center or computer labs with internet access and relevant software to facilitate computer-based learning, research, and practical applications.

### **Multimedia and Audio-Visual Facilities**

To support effective teaching and learning, the college may provide multimedia rooms or audio-visual facilities. These spaces are used for presentations, multimedia-based instruction, video conferences, and other interactive learning activities.

### **Sports and Recreational Facilities**

A well-rounded college experience includes sports and recreational activities. KJCMT will offer facilities like sports fields, indoor sports arenas, gymnasiums, and fitness centers to promote physical well-being and provide opportunities for extracurricular participation.

### **Wi-Fi Connectivity**

KJCMT will provide campus-wide Wi-Fi connectivity to ensure students have internet access for academic research, online resources, and communication.

### **Student Support Services**

KJCMT might offer various student support services, including counselling centers, career guidance, academic advising, and mentorship programs.

## **STUDENT ADVANCEMENT & SUPPORT**

KJCMT will give more focus on supporting students' performance in competitive examinations, their progression into higher education, and job placement. By advancing existing programs and identifying new opportunities, the college can further enhance the support provided to students. Here are some potential strategies and initiatives to consider over the next three years:

### **Competitive Examination Preparation**

Strengthen the existing infrastructure and resources for competitive examination preparation. This can include providing specialized coaching, organizing mock tests and practice sessions, and offering guidance and counselling to students aspiring for competitive exams at the regional, national, or international levels.

### **Job Placement Support**

Strengthen the career services department to provide comprehensive job placement support. This can include conducting career counseling sessions, organizing job fairs and campus recruitment drives, and establishing strong connections with industry partners to facilitate internships and job opportunities for students.

### **Arts and Sports Coaching**

Introduce regular coaching programs for arts and sports events to encourage participation at the university level. This can involve hiring specialized coaches, providing training facilities, and organizing intra-college and inter-college competitions to nurture talent and showcase the college's excellence in arts and sports

### **INNOVATIVE INITIATIVES**

Promoting inclusive practices and creating a supportive and inclusive learning environment is essential. This involves fostering diversity, ensuring accessibility, and providing resources and support for students with different backgrounds, abilities, and learning styles.

### **Service-Learning**

Incorporating service-learning opportunities where students apply classroom knowledge to address community needs through volunteer work or community projects. Service-learning promotes civic engagement, social responsibility, and practical application of theoretical concepts.

### **Entrepreneurship Programs**

Offering entrepreneurship programs or incubators that foster innovation, creativity, and entrepreneurial skills among students. These programs provide resources, mentorship, and support for students interested in starting their own ventures.

### **Sustainability Initiatives**

Incorporating sustainability practices within the college campus and integrating sustainability concepts into the curriculum. This creates awareness about environmental responsibility and prepares students to address sustainability challenges in their future careers.

Through collaborative efforts from the management, faculty, and students, KJCMT has made significant progress and attained its current standing. As the college looks ahead, its aspiration is to reach its full potential and establish itself as a center of excellence. A key step towards achieving this vision is obtaining autonomous status. This ambitious goal can only be realized through the collective dedication and contribution of all stakeholders involved, as the college strives towards higher objectives

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