

Kristu Jyoti College of Management and Technology

Chethipuzha, Kurisummoodu P. O Changanasserry -686104

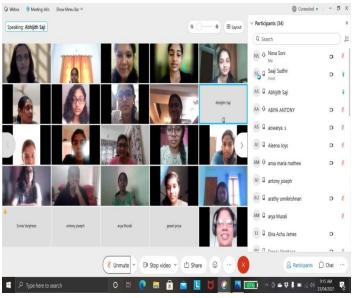
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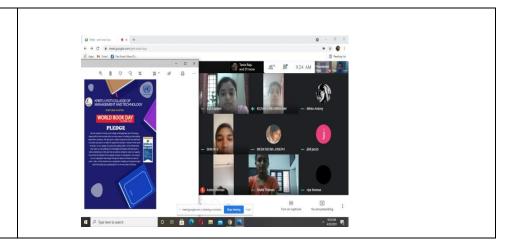
Title of Activity	World Book Day	SSR Metric No
Date	23 rd April, 2021	
Mode	Online (Google Meet and WebEx)	1
Faculty Coordinator	Mrs. Meethu Mary George (Event head and UNAI KCMT Chapter Faculty Member)	
Report	The United Nations Academic Impact Chapter of Kristu	
	Jyoti College of Management and Technology in	
	association with IQAC of Kristu Jyoti College of	
	Management and Technology, Changanacherry organized	
	a pledge program on World Book Day. The program was	
	conducted on a class wise basis in which a representative	
	of the UNAI KCMT Chapter of the particular classes took	
	the oath along with other members of the class. The	
	Platform used was Google Meet and WebEx. Each and	
	every student and class faculty of the college participated	
	wholeheartedly. The oath was all about improving the	
	reading habits of the youth and opening new pathways to	
	wisdom and knowledge. The class tutors addressed the day	
	and talked all about books, reading and way more. The	
	outcome of the program was to create an insight into the	
	minds of the students regarding detaining and depleting	
	reading habits and how book are always the most and	
	more important source of knowledge even if centuries	
	passes.	
	The session ended with the vote of thanks delivered by the	
	respective class representatives.	

Photographs & Brochure









Name and Signature of Coordinator

Principal

Mrs. Meethu Mary George