



Kristu Jyoti College of Management and Technology

Chethipuzha, Kurisummoodu PO Changanassery -686104

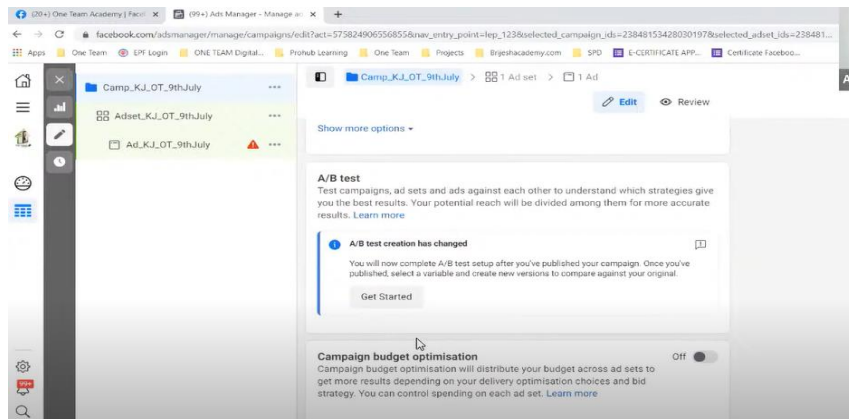
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Title of Activity	Webinar On Facebook Advertising	SSR Metric No
Date	9 th july, 2021	
Department	Computer Applications	
Total Attendance	69	
Mode	Online	
Faculty Coordinator	Ms Binny S, Department of Computer Science	
Report	<p>The Department of Computer Application has organized a webinar on “<i>Facebook Avertising</i>” on 09/july/2021 between 2:00 PM to 4:00 PM, through the Zoom platform. The lecture in this webinar was given by Arjun Venugopal Facebook Certified Digital Marketing Associate Co Founder and Chief Executive Officer One Team Solutions, Kochi, Mr Roji Thomas ,HOD, Department of Computer Application delivered welcome address .Mr Arjun Venugopal has delivered a lecture on the topic ““<i>Facebook Avertising</i>”. He explained about Search Engine Optimization (SEO), Social Media Marketing(SMM)and Email Marketting. He specifically focused importance to learn facebook/instagram marketing. We received good response from the audience and also they gave very good feedback. The resource person thanked the organizers for arranging the live webinar. At the end of the webinar Ms Binny S Assistant Professor (Computer Department,KCMT) delivered the vote of thanks. She thanked the resource person, HoDs, Faculty members, participants and other officials for their active support for making the programme to be successful.</p>	

Brochure & Programme
Schedule



Photograph



Name and Signature of Teacher in charge:

Ms Binny S
Assistant Professor
Dept. of Computer Science

Fr. Joshy Cheeramkuzhy CMI
Principal