



# Mahatma Gandhi University Kottayam

<b>Programme</b>	B Com. Honours					
<b>Course Name</b>	<b>BASIC FINANCE FOR DAILY LIFE</b>					
<b>Type of Course</b>	DSC A					
<b>Course Code</b>	MG1DSCCOM100					
<b>Course Level</b>	100					
<b>Course Summary</b>	This course aims to convey the focus and purpose of financial literacy, its foundational concepts, budgeting, and investing. The course is designed to equip students with knowledge and skills needed to engage in effective financial planning, helping them navigate various financial aspects across different life stages.					
<b>Semester</b>	1	Credits			4	Total Hours
<b>Course Details</b>	Learning Approach	Lecture	Tutorial	Practical	Others	
<b>Pre-requisites, if any</b>	Nil					
		3	0	1	0	75

### COURSE OUTCOMES (CO)

CO No.	Expected Course Outcome	Learning Domains*	PO No
1	Understand the concepts regarding financial literacy, financial education, and financial socialization	Understand	1
2	Apply the concepts of financial literacy for decision making regarding the selection of financial products or services	Apply	1, 10
3	Analyse the prospects of financial products/services and identify the best options.	Analyse	2
4	Evaluate the financial behaviour of individuals and suggest the best.	Evaluate	2,10
5	Design financial literacy campaigns.	Create	6,7,9

**\*Remember(K), Understand(U), Apply(A), Analyse(An), Evaluate(E), Create(C), Skill (S), Interest (I) and Appreciation (Ap)**

## COURSE CONTENT

### Content for Classroom transaction (Units)

Module	Units	Course description	Hrs	CO No.
1 Financial Literacy - Concepts	1.1	Finance - Meaning and Importance Financial Literacy - Role of Financial literacy in decision making	3	1
	1.2	Components of Financial Literacy – Financial knowledge – financial attitude – Skills – Financial Behaviour	5	1
	1.3	Financial literacy and financial education	3	1
	1.4	Financial socialisation – Socializing agencies – Factors affecting success of financial socialisation	4	1
2 Financial Knowledge	2.1	Interest rate -Simple interest – Compound interest- Effective Interest rate –	2	2
	2.2	EMI - Inflation and its effect on purchasing power	2	2
	2.3	Knowledge about money market products.	2	3
	2.4	Capital market products – Fin tech- Investing in real assets.	3	3
	2.5	Factors to be considered while choosing an investment- Concept of Risk and Return- Systematic Investment- meaning and advantages	3	2,3
	2.6	Factors to be considered while borrowing – Insurance – life and health - Pure insurance and endowment policies – Testing adequacy of insurance coverage- Difference between insurance and investment.	3	2,3
3 Financial Attitude, Financial Skills and Financial Behaviour	3.1	Meaning of attitude – relevance of attitude in decision making – Money attitude – different types.	2	3
	3.2	Numeracy as a skill for finance – Test of numeracy using compound interest calculation – EMI determination – Evaluation of offers by sellers of products and services	2	3
	3.3	Outcomes of financial attitude in personal finance.	2	3
	3.4	Types of financial behaviour – Expenditure control and saving – Role of impulsivity in expenditure and savings – Family financial planning and budgeting.	2	4
	3.5	Investment behaviour- common mistakes in investment decisions – factors to be considered while investing	2	4
	3.6	Inertia of investment – meaning – factors influencing it – impact of inertia of investment	2	4

	3.7	Credit behaviour – selection of credit – utilization – repayment behaviour – CIBIL Score and its importance – default of loan and CIBIL score.	2	4
	3.8	Financial Discipline- Financial Ethics- Financial Well being	1	1,4
4. Financial Awareness Activities and Campaigns	4.1	Conducting a financial literacy survey and preparation of reports	30	5
	4.2	Financial Awareness campaigns in association with Financial Literacy Cell or similar forum.		5
	4.3	Prepare Comparative tables/ charts etc. of investment avenues and various government schemes like Mudra Yojana, Jan Dhan Scheme		5
	4.4	Awareness regarding Money Market Investments and Opening of Bank Accounts, campaign, Update KYC norms etc.		5
	4.5	Understanding the various insurance products and their relative merits- Presentations		5
5.	5	Teacher Specific Module		

<b>Teaching and Learning Approach</b>	<p><b>Classroom Procedure (Mode of transaction)</b></p> <ol style="list-style-type: none"> <li>1. Lecture</li> <li>2. Financial literacy quiz</li> <li>3. Collaborative/ Small Group Learning</li> <li>4. Field survey</li> <li>5. Financial literacy seminars/ workshop</li> <li>6. Group Discussions and Debate</li> </ol>
<b>Assessment Types</b>	<p><b>MODE OF ASSESSMENT</b></p> <p><b>A. Continuous Comprehensive Assessment (CCA) – 30 marks</b></p> <ol style="list-style-type: none"> <li>(a) MCQ based test</li> <li>(b) Financial Surveys OR Financial Campaigns within or outside the campus -Group activity with written/typed or video reports.</li> <li>(c) Presentation or Group Discussions on Various schemes like Jan Dhan Scheme, Welfare schemes in India, Welfare Schemes in Kerala etc. (Group activity)</li> </ol>

	(d) Presentation on investment avenues OR Presentation on Insurance Products OR Group discussions etc. (Group activity)																		
	<b>B. End Semester examination – 70 marks</b>																		
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### References

1. Jack R Kapoor, Les R Dlabay, Robert J Hughes, Melissa M Hart (12<sup>th</sup>edition). 2020. Personal Finance. *McGraw Hill Education (India) Pvt Ltd, New Delhi.*
2. Indian Institute of Banking & Finance. 2020. Introduction to Financial Planning. *Taxmann Publications Private Limited*
3. Sinha, Madhu.2017. Financial Planning: A Ready Reckoner. *McGraw Hill*
4. Singh, Amit Kumar. Financial Literacy-*Taxmann Publication*
5. Muraleedharan D, Modern Banking: Theory and Practice, *Prentice Hall of India*
6. Agarwal OP. Modern Banking In India, *Himalaya Publishing House*
7. Gupta L P, India Insurance Guide
8. Mishra M N, Insurance: Principles and Practice, *S Chand Publishing Company Limited*

### Suggested Readings

1. Kiyosaki, Robert. 2022. Rich Dad, Poor Dad.
2. Halan, Monika. 2018. Let's Talk Money: You've Worked Hard for It, Now Make It Work for You, Harper Business.

3. Kiyosaki, Robert. 2012. Rich Dad, Poor Dad for Teens: The Secrets about Money- That You Don't Learn in School!
4. The Organisation for Economic Co-operation and Development(OECD) reports on financial education and financial literacy.
5. <https://www.ncfe.org.in/>
6. <https://www.unfcu.org/guides/>
7. <https://irdai.gov.in/>
8. <https://financialservices.gov.in/beta/en>
9. <https://www.cribfb.com/journal/index.php/ijfb/index>



**MGU-UGP (HONOURS)**

# Syllabus