



KRISTU JYOTI COLLEGE **OF MANAGEMENT AND TECHNOLOGY**

(Affiliated to Mahatma Gandhi University, Kottayam)
NAAC Accredited A Grade with CGPA of 3.17 (First Cycle)
Recognized by UGC 2(f) & Approved by AICTE, New Delhi)
(An ISO 9001-2015 Certified Educational Institution)



CAREER AND PLACEMENT CELL

ANNUAL REPORT

2024-2025



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CAREER AND PLACEMENT CELL

Kristu Jyoti College of Management and Technology Changanassery established a Placement cell in order to assist the students in paving away to their careers. Placements are increasingly playing a major role in any higher educational institution of repute. We are proud of the success of our systematic and sustained approach in helping to launch our students on a meaningful career path. Our college attracts some of the best names in the industry who know the quality of human resource that we create. A Placement Officer assisted by his team and student coordinators works in tandem with the faculty to help our students to develop their productivity and employability. The Placement cell conducts training programs to prepare the students to face the recruitment process and to meet the needs of the industry.

OBJECTIVES

The main objective of the placement cell is to help students in paving away to their careers. Some of the social objectives of the Counseling cell are:

- To increase awareness amongst students about placement opportunities.
- To network with leading companies for internship and campus selections.
- To conduct career guidance sessions and interview skills Training.
- To place the students in reputed firms of their own areas of interest.
- To motivate faculty as well as students in placement Cell activities.

Vision

Equipping the students with relevant and conceptualized professional skills and guiding them towards a bright future.

Mission

To enhance employability of students by providing various training programmes and guiding them towards the achievement of their career goal.

PLACEMENT CELL MEMBERS (2024-2025)

Head of the Placement Cell: Rev. Dr Joshy George CMI (Principal)

Placement Officer : Mr. Christin Mathew

Faculties in Charge : Mr. Dileep P.V., Ms. Thushara Sojan, Ms. Divya S Nair, Ms. Tintu Varghese

Student Coordinators: Ms. Hanna Shais & Mr. Jerome Shiji



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REPORT OF CAREER & PLACEMENT CELL ACTIVITIES FOR THE ACADEMIC YEAR 2024- 2025

The Placement cell of the Kristu Jyoti College of Management and Technology is pleased to present its annual Report for the academic year 2024-2025. This report provides a comprehensive overview of our placement cell activities, achievements and Program.

1. Recruitment Drive Report - Srishti Innovative

2. Recruitment Drive Report - Niyukthi 2024

3. Recruitment Drive Report-Qspider

4. Report -Career Development Workshop-I

5. Report- Interview Training Workshop

6. Report -Career Development Workshop-II

7. Report - Career Jwala (Seminar on Career Development)

8. Report -Success Sprint (Training Workshop on Interview Skills)



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1. Recruitment Drive Report: Srishti Innovative

Date: February 28, 2025

Location: Kristu Jyoti College of Management & Technology

Organizers: Career and Placement Cell, Kristu Jyoti College of Management & Technology, in collaboration with Team Inspire and Srishti Innovative.

Objective: To provide career opportunities to students and job seekers in various professional fields through a comprehensive recruitment drive.

Participating Companies:

1. Estrrado Technologies
2. Aabasoft Technologies, Infopark
3. Ferax Technologies
4. IVA Systems
5. Zenturio Tech
6. Srishti Innovative

Target Audience: Students and job seekers with diverse skill sets and interests.

Recruitment Focus Areas:

- IT & Software Development
- Artificial Intelligence (AI)
- Digital & Creative Roles
- Human Resources (HR)
- Finance & Marketing
- Research & Development (R&D)
- Psychology

Event Summary:

Kristu Jyoti College of Management & Technology, through its Career and Placement Cell, successfully organized a recruitment drive on February 28, 2025, in collaboration with



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Team Inspire and Srishti Innovative. The event witnessed a significant turnout, with over 100 participants actively engaging in the recruitment process.

The participating companies represented a wide range of industries, offering diverse job opportunities across various professional domains. This comprehensive approach ensured that candidates with different backgrounds and skill sets could find suitable positions.

The recruitment drive focused on key areas such as IT & Software Development, reflecting the growing demand for tech professionals. Opportunities in emerging fields like AI and Digital & Creative roles were also highlighted, demonstrating the event's forward-thinking approach. Furthermore, positions in core business functions like HR, Finance & Marketing, as well as specialized roles in R&D and Psychology, were made available, catering to a broad spectrum of career aspirations.

The presence of reputable companies like Estrrado Technologies, Aabasoft Technologies (Infopark), Ferax Technologies, IVA Systems, Zenturio Tech, and Srishti Innovative added significant value to the event, providing participants with access to established and growing organizations.

Outcome:

The recruitment drive was a resounding success, providing a valuable platform for job seekers to connect with potential employers. The high participation rate and the diverse range of job opportunities offered underscore the event's effectiveness in facilitating career advancement.

Conclusion:

This recruitment initiative reinforces Kristu Jyoti College of Management & Technology's commitment to student career development and professional growth. By collaborating with industry partners and providing access to diverse job opportunities, the college is empowering its students and the wider community to achieve their career goals. This event has proven to be a valuable opportunity for job seekers.



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KRISTU JYOTI COLLEGE OF MANAGEMENT & TECHNOLOGY

Presents

PLACEMENT DRIVE 2025

In association with

Team Inspire, Srishti Innovative



28 FEBRUARY 2025



KRISTU JYOTI COLLEGE

*Take the Leap! Our Placement Drive
Connects Talented Individuals with
Top Companies, **Join Us!***

**YOUR FUTURE AWAITS!
GO CLAIM IT!**

Recruiting Companies



SRISHTI INNOVATIVE



AABASOFT TECHNOLOGIES



FERAX TECHNOLOGIES



ESTRRADO TECHNOLOGIES



IVA SYSTEMS



ZENTURIO TECH



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CAREER AND PLACEMENT CELL

IN ASSOCIATION WITH

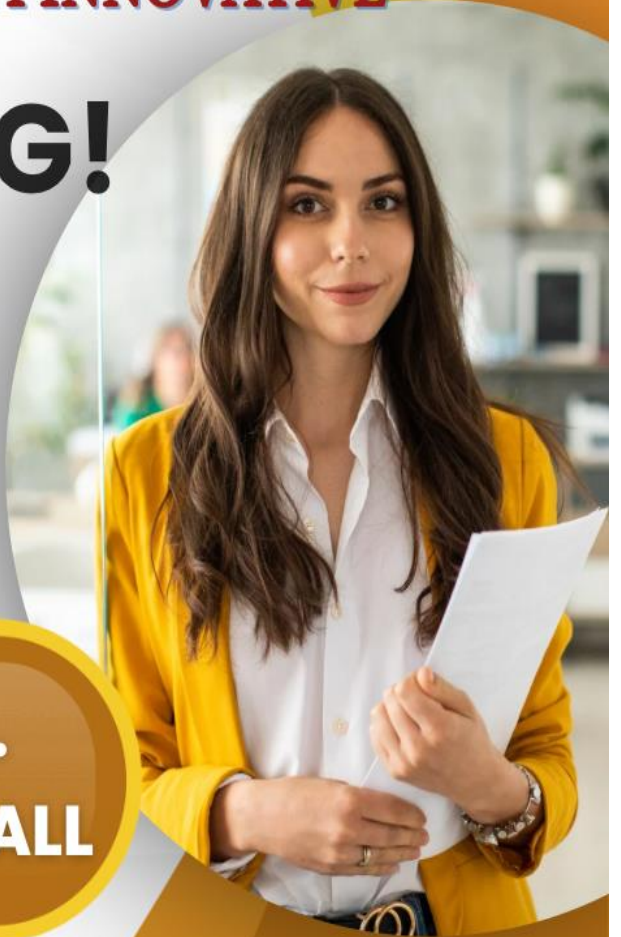
TEAM INSPIRE, SRISHTI INNOVATIVE

WE ARE HIRING!

POSITIONS

- ✓ IT & Software Development
- ✓ HR, Finance & Marketing
- ✓ AI, Digital & Creative roles
- ✓ R&D and Psychology

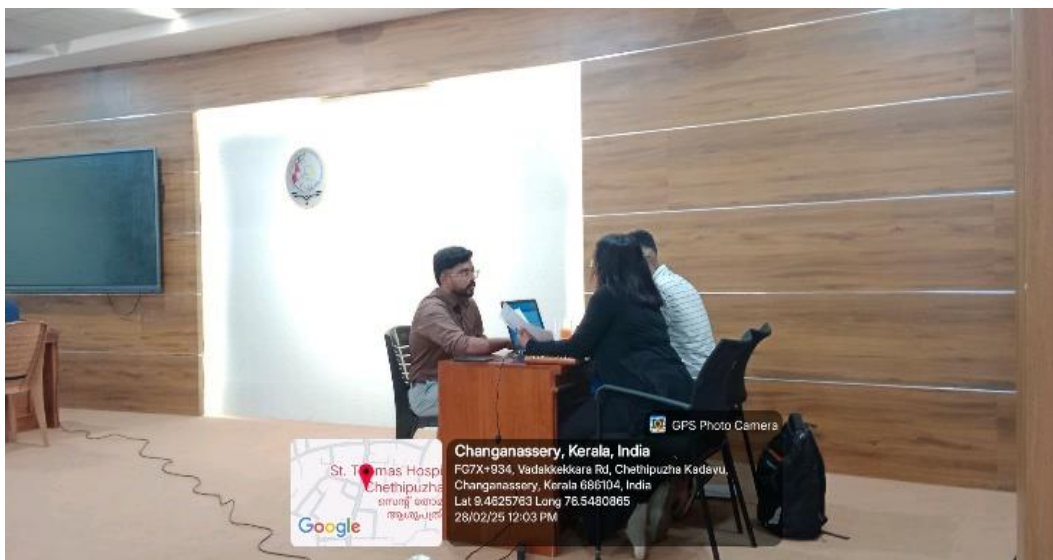
28.02.2025. |. 9 A.M.
NEW EXAMINATION HALL





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2. Report: Placement Drive - Niyukthi 2024

Date: December 7, 2024

Time: 9:30 AM

Venue: New Examination Hall, Kristu Jyoti College of Management and Technology, Changanacherry

Organizers: Placement Cell, Kristu Jyoti College of Management and Technology, in collaboration with Employment Exchange, Kottayam, Employability Centre, Kottayam, and IQAC.

Event Title: Niyukthi 2024 - Mega Placement Drive

Mode: Offline

Participants: 362 candidates from various districts of Kerala

Participating Companies:

- ASIANET SATELLITE
- ANSON GROUP
- ENNEXA TECHNOLOGIES
- SOUTHERN MULTISTATE COOPERATIVE & MULTI PURPOSE SOCIETY
- SPANDANA SPOORTY FINANCIAL LTD
- MYFIN GLOBAL FINANCE MEDIA
- ESAF
- JOY ALUKKAS
- SBI LIFE INSURANCE
- MALAYALA MANORAMA
- WINNERS ROYAL VARSHA REDIT COOPERATIVE SOCIETY
- OXYGEN
- AVG MOTORS
- AY TECH
- POPULAR MEGA MOTORS
- MAYOORI FURNITURE- ELECTRONICS AND HOME APPLIANCES
- LIC OF INDIA
- MALABAR GOLD & DIAMONDS
- MUTHOOT MICROFIN PVT LTD



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- **STARKIDS EDUMART**
- **INCHEON KIA**
- **KOSAMATTAM GROUP**

The Placement Cell of Kristu Jyoti College of Management and Technology, in collaboration with Employment Exchange, Kottayam, Employability Centre, Kottayam, and IQAC, successfully organized the Mega Placement Drive - Niyukthi 2024 on December 7, 2024. The offline drive attracted 362 candidates from various districts of Kerala and featured 22 participating companies from diverse sectors. The event provided a platform for candidates to explore a wide range of career opportunities and engage in face-to-face interactions with recruiters.

Event Highlights:

1. Inauguration and Key Addresses:

- The event was inaugurated by Adv. Job Michael MLA.
- Distinguished dignitaries, including Rev. Dr. Joshy George (Principal, Kristu Jyoti College), Smt. Mini Vijayakumar (Hon. President, Vazhapally Grama Panchayat), Mr. Christin Mathew (Placement Officer), and various government officials, delivered insightful speeches emphasizing the importance of employability enhancement initiatives.

2. Student Participation:

- A total of 362 students from diverse backgrounds and various districts of Kerala actively participated in the drive.
- The offline mode facilitated meaningful interactions between students and recruiters.
- Each candidate was allowed to attend up to 5 interviews, resulting in a total of 837 interviews.

3. Diverse Opportunities:

- 22 companies from diverse sectors, including IT, finance, marketing, and more, participated in the drive.
- The wide range of recruiters ensured that candidates with varied skills and interests could explore diverse career opportunities.

Key Observations:

- The collaborative effort of the organizing bodies contributed to the success of the event.
- The diverse range of participating companies provided candidates with ample career opportunities.
- The high student participation rate indicates the effectiveness of the drive in meeting the needs of job seekers.
- The offline nature of the event allowed for better networking and interaction.



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Conclusion:

The Niyukthi 2024 Mega Placement Drive was a highly successful event that provided valuable career opportunities for students and job seekers. The collaboration between the college and various government and private organizations ensured a well-organized and impactful event. The event effectively bridged the gap between job seekers and potential employers, contributing to enhanced employability.

കോട്ടയം ജില്ലാ എംപ്ലോയ്മെന്റ് ഓഫീസ് ചേർന്ന്, എംപ്ലോയ്മെന്റിന് സൗകര്യമേകാനും ചങ്ങനാശ്ശേരി ക്രിസ്തു ജ്യോതി കോളേജിന്റെ ആഭിമുഖ്യത്തിൽ ജോബ് ഫെയർ സംഘടിപ്പിക്കുന്നു.

ജോബ് ഫെയർ NIYUKTHI 2024



Date : 07-12-2024
Time : 9:00 am Onwards
Venue : Kristu Jyoti College of Management & Technology, Changanacherry Kottayam



SCAN QR CODE FOR VACANCY DETAILS



Eligibility : SSLC, Plus Two, ITI, diploma, Degree, PG
Age Limit - 18 to 40, No Registration Fee

ജില്ലാ ഓഫീസിലേക്കു നേരിട്ടെടുക്കാനായി: <http://bit.ly/4hi85dn> സന്ദർശിക്കുക.

District Employment Exchange,
Employability Centre, Kottayam. Ph: 0481 2563451
f employabilitycentrekottayam



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നാഷണൽ എംപ്ലോയ്മെന്റ് സർവ്വീസ് (കേരളം)

ജില്ലാ എംപ്ലോയ്മെന്റ് എക്സ്ചേഞ്ച് കോട്ടയം & എംപ്ലോയബിലിറ്റി സെന്റർ കോട്ടയം ക്രിസ്തുജ്യോതി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആന്റ് ടെക്നോളജിയുടെ സഹകരണത്തോടെ സംഘടിപ്പിക്കുന്ന

ജോബ് ഫെയർ നിയുക്തി 2024

2024 ഡിസംബർ 07
ശനിയാഴ്ച രാവിലെ 9.30

ക്രിസ്തുജ്യോതി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആന്റ് ടെക്നോളജി, ചങ്ങനാശ്ശേരി

രജിസ്റ്റർ ചെയ്യുന്നതിനായി: <http://bit.ly/4h18s0n> സന്ദർശിക്കുക.

20-ൽ അധികം കമ്പനികൾ

1000 + ഒഴിവുകൾ



കൂടുതൽ വിവരങ്ങൾക്ക് ബന്ധപ്പെടുക
0481- 2563451

രജിസ്ട്രേഷൻ സൗജന്യം



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നാഷണൽ എംപ്ലോയ്മെന്റ് സർവ്വീസ് (കേരളം)
കോട്ടയം ജില്ലാ എംപ്ലോയ്മെന്റ് ഏക്സചേഞ്ച് & എംപ്ലോയ്മെന്റി സെന്റർ
ചങ്ങനാശ്ശേരി ക്രിസ്തുജ്യോതി കോളേജ് ഓഫ് മാനേജ്മെന്റ് & ടെക്നോളജിയുടെ
സഹകരണത്തോടെ സംഘടിപ്പിക്കുന്ന

'നിയുക്തി 2024'

ജോബ് ഫെയർ

2024 ഡിസംബർ 7 ശനിയാഴ്ച
രാവിലെ 09.30

ചങ്ങനാശ്ശേരി ക്രിസ്തുജ്യോതി
കോളേജ് ഓഫ് മാനേജ്മെന്റ് &
ടെക്നോളജി ഓഡിറ്റോറിയം

ഉദ്ഘാടനം: അഡ്വ. ജോബ് മൈക്കിൾ MLA





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NIYUKTHI - 2024

"NIYUKTHI 2024" JOB FAIR ORGANIZING BY DISTRICT EMPLOYMENT EXCHANGE, EMPLOYABILITY CENTRE, KOTTAYAM IN ASSOCIATION WITH KRISTU JYOTI COLLEGE, CHANGANACHERRY, KOTTAYAM ON 07.12.2024

NO	COMPANY NAME	NO OF CANDIDATES PARTICIPATED	NO OF CANDIDATES SPOT SELECTED	NO OF CANDIDATES SHORTLISTED
1	Anson Chits	43	1	13
2	Asianet	51	-	10
3	AVG Motors	36	-	15
4	AY Tech	38	-	4
5	ENNEKA TECHNOLOGIES	39	-	35
6	ESAF	53	-	11
7	Incheon Kia	22	-	7
8	JOYALUKKAS	59	-	30
9	Kosamattam Security	58	-	58
10	LIC OF INDIA	19	5	5
11	Malabar Gold	39	0	7
12	Malayala Manorama	65	22	-

Page 1

COMPANY NAME	NO OF CANDIDATES PARTICIPATED	NO OF CANDIDATES SPOT SELECTED	NO OF CANDIDATES SHORTLISTED
13	MYFIN GLOBAL	21	- 7
14	MUTHOOT MICROFIN	22	- 15
15	OXYGEN THE DIGITAL SHOP	29	- 7
16	POPULAR HYUNDAI		
17	Popular Mega Motors	24	- 10
18	SBI LIFE INSURANCE	19	17 17
19	Southern MCS	34	- 18
20	Sparidana Sphoorty	25	2 12
21	Transcare Solutions		
22	Winners Royal Varsha	23	1 7
23	Starkids Edumart	32	- 18
24	Mayoori Furniture	36	3 22
Total		837	51 308

304
50
205

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"NIYUKTHI 2024" JOB FAIR ON DATED 07.12.2024
 FINAL STATISTICS

CAREER EXPO 'NIYUKTHI 2024' JOB FAIR ORGANIZING BY DISTRICT EMPLOYMENT EXCHANGE, EMPLOYABILITY CENTRE, KOTTAYAM IN ASSOCIATION WITH KRISTU JYOTI COLLEGE CHANGANACHERRY, KOTTAYAM ON 07.12.2024

DATE	07.12.2024 (SATURDAY)
VENUE	KRISTU JYOTI COLLEGE CHANGANACHERRY
TOTAL NO OF EMPLOYERS PARTICIPATED	22
NO OF VACCANCIES REPORTED	1500 +
TOTAL NO OF CANDIDATES PARTICIPATED	837
TOTAL NO CANDIDATES SPOT SELECTED	51
TOTAL NO OF CANDIDATES SHORTLISTED	308

DISTRICT EMPLOYMENT OFFICER
 EMPLOYABILITY CENTRE
 EMPLOYMENT EXCHANGE
 KOTTAYAM



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3. Recruitment Drive Report: Internship integrated Placement Drive-Qspider

Date: February 20, 2025 (Selection Process); February 28, 2025 (Boot Camp Commencement)

Venue: New Examination Hall

Time: 9:00 AM

Target Group: Final Year BCA Students

Organizers: Career Guidance and Placement Cell, in association with IQAC & Q Spiders.

Executive Summary:

The Career Guidance and Placement Cell, in collaboration with IQAC and Q Spiders, successfully conducted the "Free Internship Placement Integrated Boot Camp 2025" for final year BCA students. The program consisted of a rigorous selection process on February 20th, followed by the commencement of the boot camp internship training on February 28th. The initiative aimed to provide students with valuable internship opportunities and enhance their employability skills.

Program Details:

- **Inaugural Ceremony (February 28, 2025):**
 - The boot camp commenced with an inaugural ceremony.
 - Company representatives participated and provided detailed instructions regarding the interview process.
- **Selection Process (February 20, 2025):**
 - The selection process was conducted in three stages:
 - **Initial Written Test:** Assessed aptitude and technical knowledge.
 - **Group Discussion:** Evaluated communication skills, teamwork, and problem-solving abilities.
 - **Final Personal Interview:** Assessed suitability for the internship program.
- **Boot Camp Internship Training Program:**
 - 21 students successfully qualified for the boot camp internship training program.



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Outcomes:

- **Student Benefits:**
 - Selected students gained access to a valuable internship program with potential for direct interviews with leading IT companies.
 - The program provided a clear understanding of the interview process.
 - Successful candidates experienced increased confidence, excitement, and the prospect of financial independence.
 - The program gave the students real world information and experience.

Key Observations:

- The comprehensive selection process ensured that only highly qualified students were selected for the boot camp.
- The program effectively bridged the gap between academic learning and industry requirements.
- The program was a valuable learning experience for all students who attended.

Conclusion:

The "Free Internship Placement Integrated Boot Camp 2025" was a successful initiative that provided final year BCA students with valuable career development opportunities. The rigorous selection process and comprehensive training program equipped students with the skills and knowledge necessary to succeed in the IT industry. The program's impact extended beyond the selected students, providing valuable learning experiences for all participants.





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CAREER AND PLACEMENT CELL



Congratulations

**"IT IS WITH GREAT PLEASURE THAT WE EXTEND OUR
SINCERE CONGRATULATIONS TO THE 21 STUDENTS
FROM BCA S6 ON THEIR SUCCESSFUL SELECTION FOR
THE INTERNSHIP & PLACEMENT INTEGRATED BOOT
CAMP PROGRAM AT **



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4. Report: Career Development Workshop-I

Date: November 14th & 15th, 2024

Time: 11:15 AM to 4:00 PM

Venue: New Examination Hall, Kristu Jyoti College of Management and Technology, Changanacherry

Organizers: Career Guidance and Placement Cell, in association with IQAC, Kristu Jyoti College of Management and Technology.

Resource Person: Mr. Vishnu Prasad, Srishti Innovative (Technopark, Trivandrum)

Participants: 120 students

Executive Summary:

The Career Guidance and Placement Cell, in collaboration with IQAC, organized a two-day seminar on career development on November 14th and 15th, 2024. Mr. Vishnu Prasad from Srishti Innovative served as the resource person, providing valuable insights into current career trends and industry expectations. The seminar aimed to broaden students' career horizons and provide clarity on their future goals.

Seminar Details:

- **Resource Person:** Mr. Vishnu Prasad, a representative from Srishti Innovative, Technopark, Trivandrum, conducted an engaging and informative session.
- **Content:** The seminar focused on the latest career trends, current job opportunities, and industry expectations. Mr. Prasad actively involved students in discussions, fostering an interactive learning environment.
- **Objective:** The primary objective was to expose students to a wide range of career paths and assist them in gaining a clearer understanding of their future career goals.
- **Interactive Session:** A dedicated Q&A session was held at the end of the seminar, allowing participants to ask questions and seek clarification on various aspects of career development.
- **Participation:** A total of 120 students participated in the seminar.

Outcomes:

- Students gained valuable insights into current career trends and industry expectations.
- The seminar broadened students' perspectives on potential career paths.
- The interactive Q&A session provided students with the opportunity to address their specific concerns and questions.
- Students were able to gain knowledge of the expectations of the industry.

Conclusion:

The Career Development Seminar was a successful initiative that provided students with valuable guidance and information regarding their future careers. Mr. Vishnu Prasad's expertise and engaging presentation style contributed significantly to the seminar's success.



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The high participation rate and positive feedback from students indicate that the seminar effectively achieved its objectives. The seminar concluded with a vote of thanks delivered by Ms. Huzna R (MA HRM Semester I).

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Chethipuzha, Changanassery, Kottayam, Kerala PIN-686104
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Career and Placement Cell IN ASSOCIATION WITH **IQAC**
ORGANISES A WORKSHOP ON
**RESUME BUILDING & INTERVIEW TRAINING
FOR FIRST YEAR PG STUDENTS**

Venue :- Seminar Hall | Date :- 14th & 15th November, 2024



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Training & Placement Cell
Placement Training Programme
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Training & Placement Cell
PG 1st year - Placement Training
15.11.2024 11:41
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686104



Training & Placement Cell
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686104



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5.Report: Interview Training Workshop

Title of Activity: Interview Training

Date: October 5, 2024

Time: 9:00 AM to 4:00 PM

Venue: Seminar Hall, Kristu Jyoti College of Management and Technology, Changanacherry

Organizers: Career Guidance and Placement Cell, in association with IQAC, Kristu Jyoti College of Management and Technology, in collaboration with Srishti Campus, Technopark, Trivandrum.

Interview Panel Head: Mr. Sujith Surendran

Participants: 94 students

Executive Summary:

The Career Guidance and Placement Cell, in association with IQAC and Srishti Campus, conducted an Interview Training program on October 5, 2024. The program focused on providing practical interview experience through mock interview sessions and constructive feedback from experienced professionals. The initiative aimed to enhance students' interview skills and prepare them for future job opportunities.

Program Details:

- **Objective:** To prepare selected students for job interviews by providing practical experience and constructive feedback.
- **Methodology:**
 - Mock Interview Sessions: Simulated job interviews conducted by experienced professionals from Srishti Campus.
 - Evaluation Criteria:
 - Self-Introduction: Assessed the ability to present oneself confidently and concisely.
 - General Knowledge: Evaluated awareness of current affairs and industry trends.
 - Personality/Stress Management: Assessed the ability to handle pressure situations and maintain composure.
 - Subject Knowledge: Evaluated understanding of core subjects and relevant concepts.
 - Feedback: Constructive criticism and suggestions for improvement were provided to each participant.
- **Inauguration:**
 - Welcome Speech: Kalyani AnilKumar (BBA Sem 5).
 - Presidential Address: Dr. Joshy George.
 - Vote of Thanks: Feba Mathew (MA HRM Sem 3).



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Outcomes:

- Students gained practical experience in simulated interview scenarios.
- Participants received constructive feedback on their interview performance.
- Students gained a better understanding of the evaluation criteria used in job interviews.
- The training enhanced students' confidence and preparedness for future interviews.
- The students became more aware of the areas they needed to improve in, for future interviews.

Key Observations:

- The collaboration with Srishti Campus provided valuable industry expertise.
- The mock interview sessions were effective in simulating real-world interview scenarios.
- The evaluation criteria provided a structured framework for assessing interview performance.
- The students were very engaged in the process.

Conclusion:

The Interview Training program was a successful initiative that effectively equipped students with the necessary skills and confidence for job interviews. The practical experience and constructive feedback provided by the program will undoubtedly benefit students in their future career endeavors.





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Successsprint - Mock interview
Management Studies
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Successsprint - Mock interview
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6. Report Career Development Workshop-II

Title of Activity: Seminar on Career Development & Orientation

Date: July 18, 2024

Time: 2:00 PM to 4:00 PM

Venue: New Examination Hall, Kristu Jyoti College of Management and Technology, Changanacherry

Organizers: Career Guidance and Placement Cell, in association with IQAC, Kristu Jyoti College of Management and Technology.

Resource Person: Mr. Vishnu Prasad, Srishti Innovative (Technopark, Trivandrum)

Participants: 58 students

Executive Summary:

The Career Guidance and Placement Cell, in collaboration with IQAC, successfully conducted a seminar on Career Development & Orientation on July 18, 2024. Mr. Vishnu Prasad from Srishti Innovative led an interactive session focusing on career guidance updates and current job opportunities. The seminar aimed to expose students to diverse career paths and provide clarity on their professional goals.

Seminar Details:

- **Resource Person:** Mr. Vishnu Prasad, representing Srishti Innovative, Technopark, Trivandrum, delivered an engaging session.
- **Content:** The session covered career guidance updates and insights into current job opportunities. Mr. Prasad emphasized active student participation and facilitated discussions on contemporary industry trends.
- **Objective:** The primary goal was to expose students to a diverse range of career opportunities and help them gain clarity on their professional aspirations.
- **Interactive Session:** The resource person made the session very interactive by gathering information from the students, and by providing current information.
- **Q&A Session:** A question-and-answer session was held at the end of the seminar to address participants' queries and provide further clarification.
- **Participation:** 58 students actively participated in the seminar.

Outcomes:

- Students gained valuable insights into current career trends and job opportunities.
- The seminar broadened students' awareness of diverse career paths.
- The interactive session facilitated active learning and engagement.
- The Q&A session effectively addressed participants' questions and concerns.
- Students became more aware of the current job market.



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Conclusion:

The Seminar on Career Development & Orientation was a successful initiative that provided students with valuable guidance and information. Mr. Vishnu Prasad's expertise and engaging presentation style contributed significantly to the seminar's effectiveness. The high level of student participation and positive feedback indicate that the seminar achieved its objectives. The workshop concluded with a vote of thanks delivered by Ms. Mismi Elizabeth Mathew (BBA 5th Semester student representative).

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CAREER AND PLACEMENT CELL
IN ASSOCIATION WITH IQAC
CAREER ORIENTATION PROGRAMME

RESOURCE PERSON: Mr. Vishnu Prasad M V
SRISHTI INNOVATIVE (Technopark, TVM)

VENUE- NEW EXAMINATION HALL
TIME :- 3.00 P.M. DATE : 18.07.2024





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Chethipuzha, KL, India
Vadakkera Road, Changanassery,
Chethipuzha, 686104, KL, India
Lat 9.462204, Long 76.547994
07/18/2024 03:25 PM GMT+05:30
Note : Captured by GPS Map Camera



Chethipuzha, KL, India
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Chethipuzha, 686104, KL, India
Lat 9.462212, Long 76.548030
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7. Report: Seminar on Career Development & Orientation - Career Jwala

Title of Activity: Seminar on Career Development & Orientation - Jwala (Career Jwala - Career Development Programme)

Date: January 15, 2025

Venue: New Examination Hall, Kristu Jyoti College of Management and Technology, Changanacherry

Time: 2:00 PM

Target Group: Final Year Students

Organizers: Career Guidance and Placement Cell, in association with IQAC & University Employment Information & Guidance Bureau (UEI & GB), MG University, Kottayam.

Executive Summary:

The "Career Jwala" Career Development Programme, a collaborative initiative by the Career Guidance and Placement Cell, IQAC, and UEI & GB of MG University, was successfully conducted on January 15, 2025, for final year students. The program aimed to empower students with essential career orientation and practical skills.

Program Highlights:

• **Inaugural Session:**

- The program commenced with a prayer by the College Choir.
- Welcome Address: Ms. Athira Satheesh.
- Presidential Address: Rev. Dr. Joshy George, emphasizing the importance of career planning.
- Keynote Address: Mr. Biju N., Deputy Chief, MGU UEI & GB, providing insights into the current employment landscape and required skills.

• **Main Session:**

- Led by Mr. Ratheesh Kumar S., Anchor, Doordarshan Career Point, focusing on practical career development strategies, including resume building, interview skills, and effective communication.

• **Conclusion:**

- Vote of Thanks: Ms. Mismi Elizabeth Mathew, expressing gratitude to all contributors.

Program Details:

- **Objective:** To empower final year students with essential career orientation and practical skills for successful career development.
- **Keynote Address Content:**
 - Current employment landscape.
 - Various career opportunities available.



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- Skills required to succeed in the competitive job market.

- **Main Session Content:**

- Resume building.
- Interview skills.
- Effective communication.
- Practical career development strategies.

Outcomes:

- Students gained valuable insights into the current employment landscape and career opportunities.
- Students received practical guidance on resume building, interview skills, and effective communication.
- The program enhanced students' understanding of career planning and development.
- Students were motivated and empowered to pursue their career goals.
- The students gained valuable information from professionals.

Conclusion:

The "Career Jwala" Career Development Programme was a successful and impactful event that provided final year students with essential career guidance and practical skills. The collaborative effort of the organizing bodies and the expertise of the speakers contributed to the program's success. The program effectively empowered students to navigate the competitive job market and pursue their career aspirations.

Government of Kerala
University Employment Information & Guidance Bureau,
MG University, Kottayam
Kristu Jyoti College of Management & Technology, Changanassery

Career Jwala

Career Development Programme

Keynote Address: Biju N
(Dy. Chief, MG UEI&GB)

Resource Person: Ratheesh Kumar S
(Anchor, Doordarshan Career Point)

15.1.25 @ 2 pm



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നാഷണൽ എംപ്ലോയ്മെന്റ് സർവീസ് (കേരളം)
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& മോഡൽ കരിയർ സെന്റർ
ഹൊത്താഗാസി സർവ്വകലാശാല, കോട്ടയം

കരിയർ ജ്യാല

കരിയർ അവബോധം : 2 ലക്ഷം വിദ്യാർത്ഥികളിലേക്ക്





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8. Report: Success Sprint - Training Workshop on Interview Skills

Title of Activity: Success Sprint - Training Session on Career Development & Orientation

Organizers: Career Guidance and Placement Cell, in collaboration with IQAC

Target Group: Final-Year Degree and Postgraduate Students

Program Duration: 40 Hours (Conducted over Several Sessions)

Inaugural Session:

- **Date:** August 12, 2024
- **Time:** 9:30 AM to 4:00 PM
- **Venue:** Seminar Hall
- **Participants:** 110 students
- **Resource Persons:** Mr. Vishnu Prasad M V and Mr. Sujith Surendran, Team Inspire, Sristi Innovative (Technopark, Trivandrum)

Executive Summary:

The Career Guidance and Placement Cell, in collaboration with IQAC, organized "Success Sprint," a comprehensive 40-hour training program aimed at enhancing the career development and employability skills of final-year degree and postgraduate students. The program focused on boosting students' confidence and equipping them with essential corporate skills required for successful placements.

Program Details:

- **Objective:** To enhance career readiness, boost confidence, and equip students with essential corporate skills.
- **Training Content (Over 40 Hours):**
 - Practical training in critical corporate skills:
 - Interview preparation
 - Resume writing
 - Communication techniques
 - Group discussions
 - Professional behavior:
 - Corporate dress code
 - Team-building activities, games, and interactive sessions.
 - Participants were divided into two batches for tailored activities that encouraged self-driven tasks and highlighted individual strengths.
 - Mock Interview sessions.
 - Information about job opportunities and sharing of openings with students.



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Outcomes:

- Students gained enhanced awareness of career readiness and corporate expectations.
- Participants developed practical skills in interview preparation, resume writing, communication, and group discussions.
- Students gained insights into professional behavior, including corporate dress code.

Conclusion:

The "Success Sprint" training program was a successful initiative that effectively enhanced the career development and employability skills of final-year degree and postgraduate students. The program's comprehensive content, practical training sessions, and experienced resource persons contributed to its success.



SuccessSprint
Mock Interview- Placement Cell
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9.46236, 76.54829
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